UW students DEMONSTRATED how much they VALUE transit by voting to make U-PASS a universal student fee.

**U-PASS - It’s About Cultural Change**

Since 1991, the U-PASS program has been creating a culture of transit use and low impact commuting. Students and employees are immersed in a community where transit is the most common commute choice and few commuters drive alone. U-PASS is fostering the next generation of transit riders and supporters, tens of thousands of students at a time.

- Starting fall 2011, U-PASS will be a benefit experienced and paid for by all regular students at UW Seattle (approximately 40,000 students)
- 90% of U-PASS members use their U-PASS to ride Metro

“The U-PASS program allows us to educate a large audience regarding their transportation choices and hopefully influence their commute behavior with the ultimate goal of increasing sustainable commuting in our region.”

– Joni Earl, Chief Executive Officer, Sound Transit

“As a result of ten years with a U-PASS, I became accustomed to taking mass transit every day. As an alumnus, I now take the bus or walk to work each day, even though I no longer have a U-PASS.”

– Erin Lennon, Seattle attorney, UW Alumnus 2002, 2008, and former employee

**U-PASS - It’s About Climate Change**

“The county will implement aggressive transit, land use and transportation demand strategies to encourage King County residents to use public transit”

– 2007 King County Climate Plan

Commuters at the University of Washington are living the climate goal and we are committed to continuing to improve our performance:

- Almost 81% of commute trips to UW Seattle are made using green transportation options
- UW Seattle commuters emit 8,180 fewer metric tons of CO₂ per year as a direct result of the U-PASS program
- The average UW Seattle commuter emits 43% less CO₂ than the typical commuter in our region

**Commuter Trips to UW Seattle**

<table>
<thead>
<tr>
<th>Mode</th>
<th>With U-PASS</th>
<th>Without U-PASS</th>
</tr>
</thead>
<tbody>
<tr>
<td>Drive Alone</td>
<td>12,400</td>
<td>21,300</td>
</tr>
<tr>
<td>Walk</td>
<td>41,100</td>
<td>50,300</td>
</tr>
<tr>
<td>Bicycle</td>
<td>42,100</td>
<td>50,300</td>
</tr>
<tr>
<td>Carpool/Vanpool</td>
<td>107.1M</td>
<td>127.1M</td>
</tr>
</tbody>
</table>

**The U-PASS Difference**

U-PASS members took 10.7 million trips on King County Metro in 2009, accounting for 9.5% of all King County Metro trips.
U-PASS directly improves the LIVES of over 40,000 King County residents

Ilona Idlis
Junior
Bellevue
“Most of all, I value the U-PASS for the sense of dependability and security it gives me. No matter where I go, I’ll never be a few quarters short of making it home safely.”

Margo Bergman
Masters Candidate
West Seattle
“I love the freedom of the U-PASS, the flexibility, and how it is accepted on so many forms of transportation. It’s made it easy for me to consider going to school and still working.”

Karin Mellskog
Designer
Beacon Hill
“Having a U-PASS means being able to get where I want, when I want. I really appreciate being able to combine light rail and the bus system and make unlimited transfers, if needed.”

Susan Swanzy
Clinical Technologist
Burien
“U-PASS makes my long commute worry free by leaving the driving to someone else. I also value the overall benefit to the environment by one less vehicle crowding the roadways and polluting the air.”

Reed Keeney
Accounting Manager
Des Moines
“When I was first hired at the University over five years ago I thought it would only be a temporary job because of the 25 mile commute, but U-PASS and express buses allowed me to get to campus in just a few minutes over driving.”

Robert Higa
Senior
Kent
“As a UW student I rely on the accessibility of the buses to get from where I live to school and to work.”

Anita Yandle
Senior
Kirkland
“The U-PASS allows me to travel painlessly from class to work and from my house to my parents’. I rely on the U-PASS for everyday activities because the bus is my only form of transportation.”

Almeera Anwar
Senior
Carnation
“My first trip to the UW was on a bus from Redmond to the Montlake Freeway Station. That was when I fell in love with the school and later I applied. Since then, I have used that same bus to get from UW to Seattle for work and Redmond for weekends at home.”

David Corrado
Senior
Federal Way
“U-PASS is freedom. Riding the bus I can listen to music, chat with friends, do homework, read and not have to worry about the traffic.”

Katie Stultz
Senior
Federal Way
“I’m a student who has lived in South King County my entire life. My parents rely on bus service to get to work in Seattle, and my peers use the bus to get to work and school in Seattle.”

Ilona Idlis
Junior
Bellevue
“Most of all, I value the U-PASS for the sense of dependability and security it gives me. No matter where I go, I’ll never be a few quarters short of making it home safely.”