

University of Washington Welcome Center



November 10, 2025

porch

Serve as a front porch for the University - a launching place with a generous welcome for generations

bridge

Create a community bridge with an active approach to engaging and connecting the public to the University's ethos

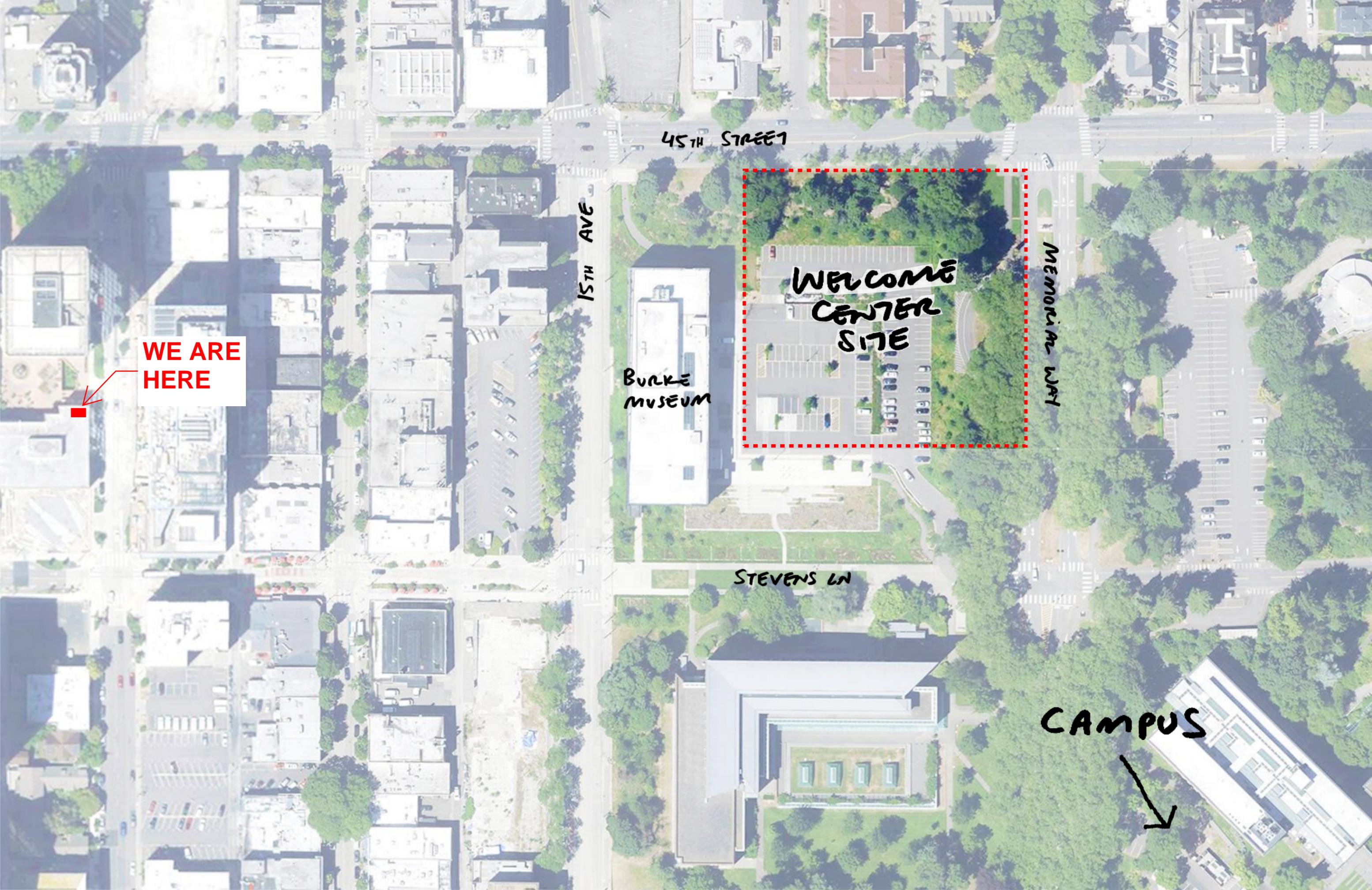
home

Create an action-oriented working facility and a permanent campus home

character

Contribute to the campus's exceptional character with an iconic physical representation of the UW





45TH STREET

15TH AVE

BURKE MUSEUM

STEVENS LN

MEMORIAL WAY

WELCOME CENTER SITE

CAMPUS

WE ARE HERE



UW Campus, Welcome Center Site

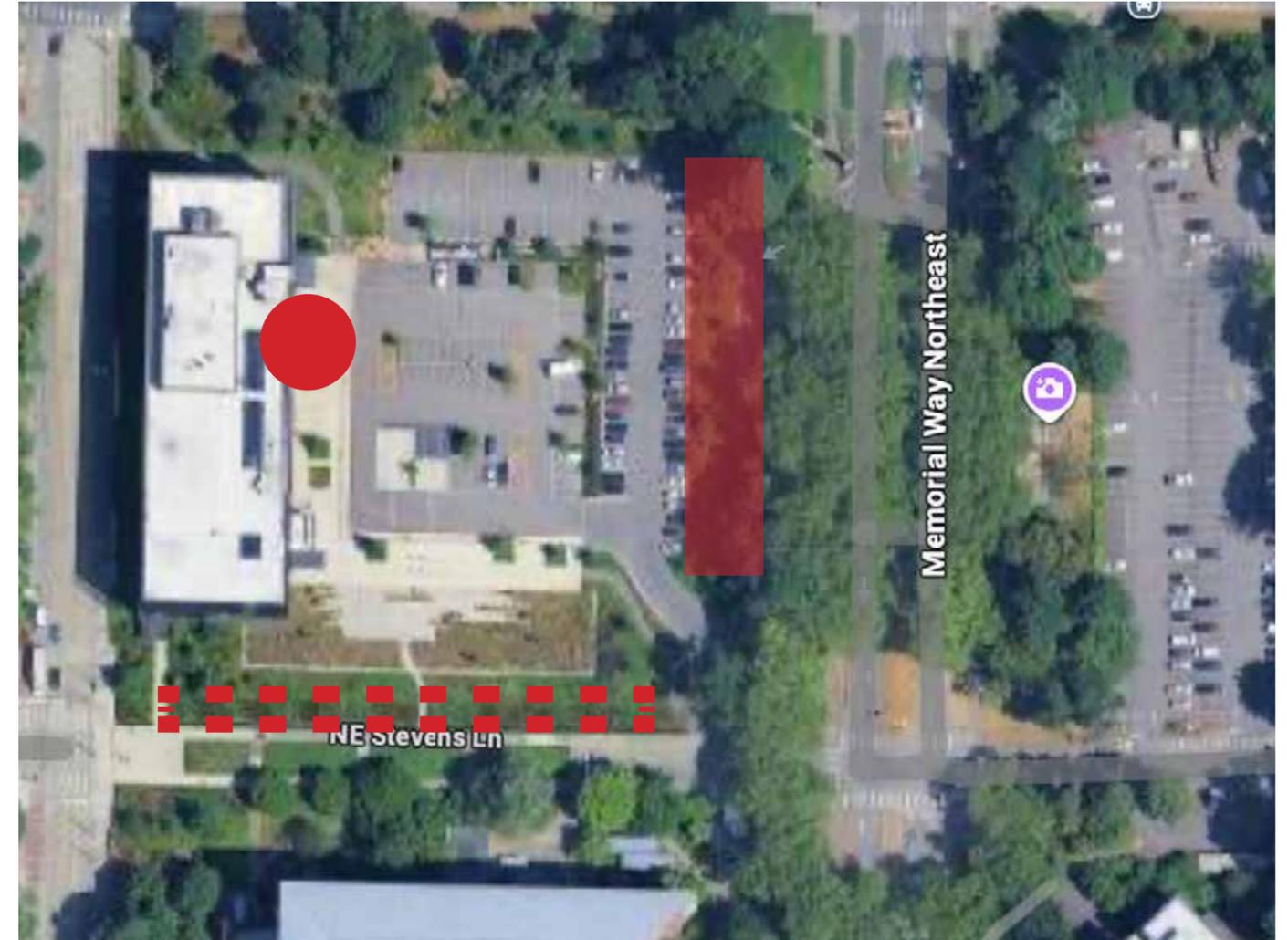
UW Welcome Center Site

2019 Master Plan Assumptions compared with 2025 Site Conditions



Plan view of C-1 Development from 2019 MP

This scheme does not accommodate daily vehicular access to either the Burke Museum or C1 from the center of the site.

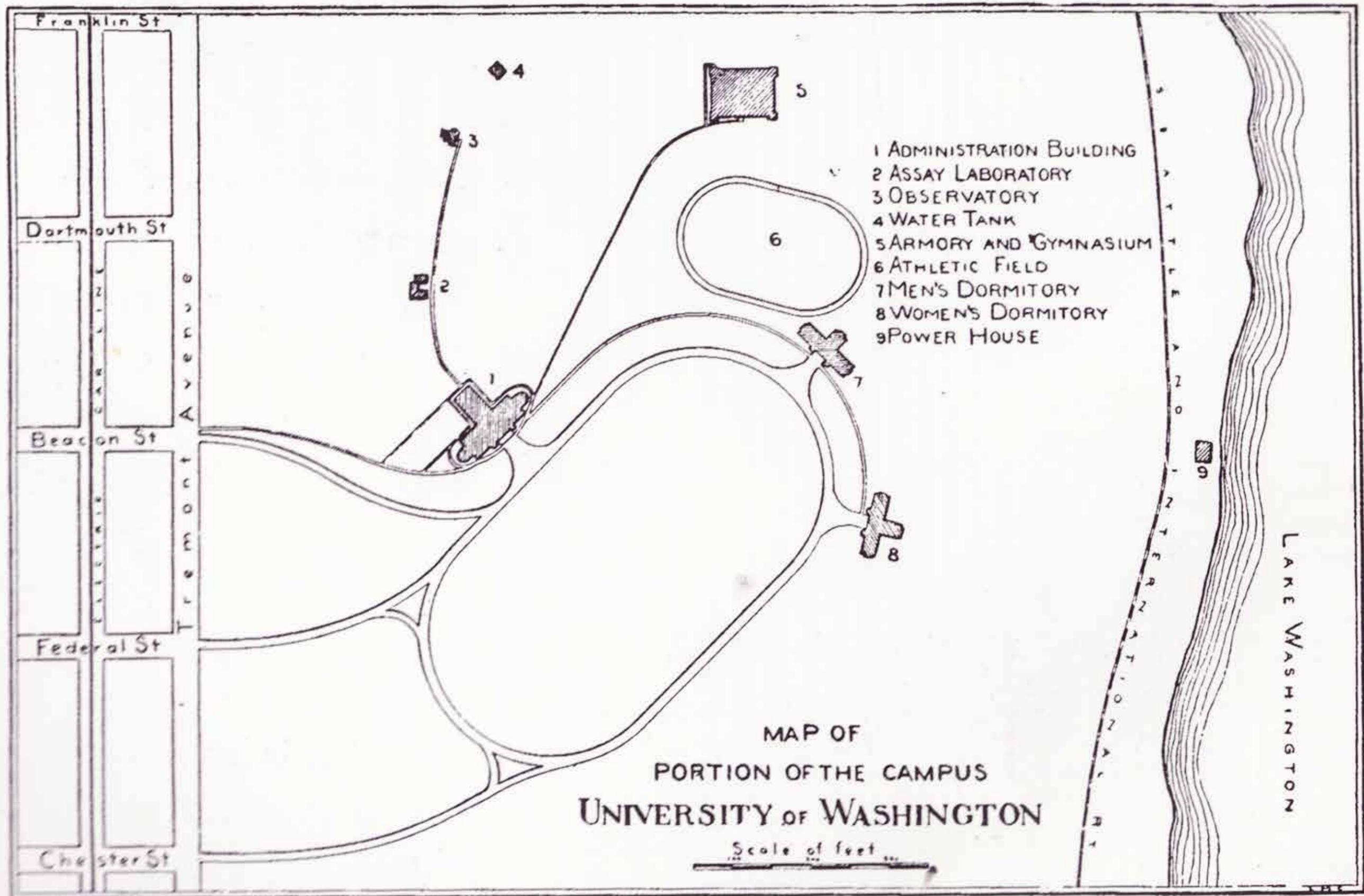


Existing, 2025

The Burke service entrance (marked in red above) requires vehicular access.

Stormwater treatment cells (dashed red line above) built along Stevens Lane create a concrete barrier along the southern edge of the Burke landscape.

The critical root zone for the Memorial Way trees and a Tier 1 California Redwood are sensitive to excavation along the western edge of the site.



Campus Plan, 1898, Fuller



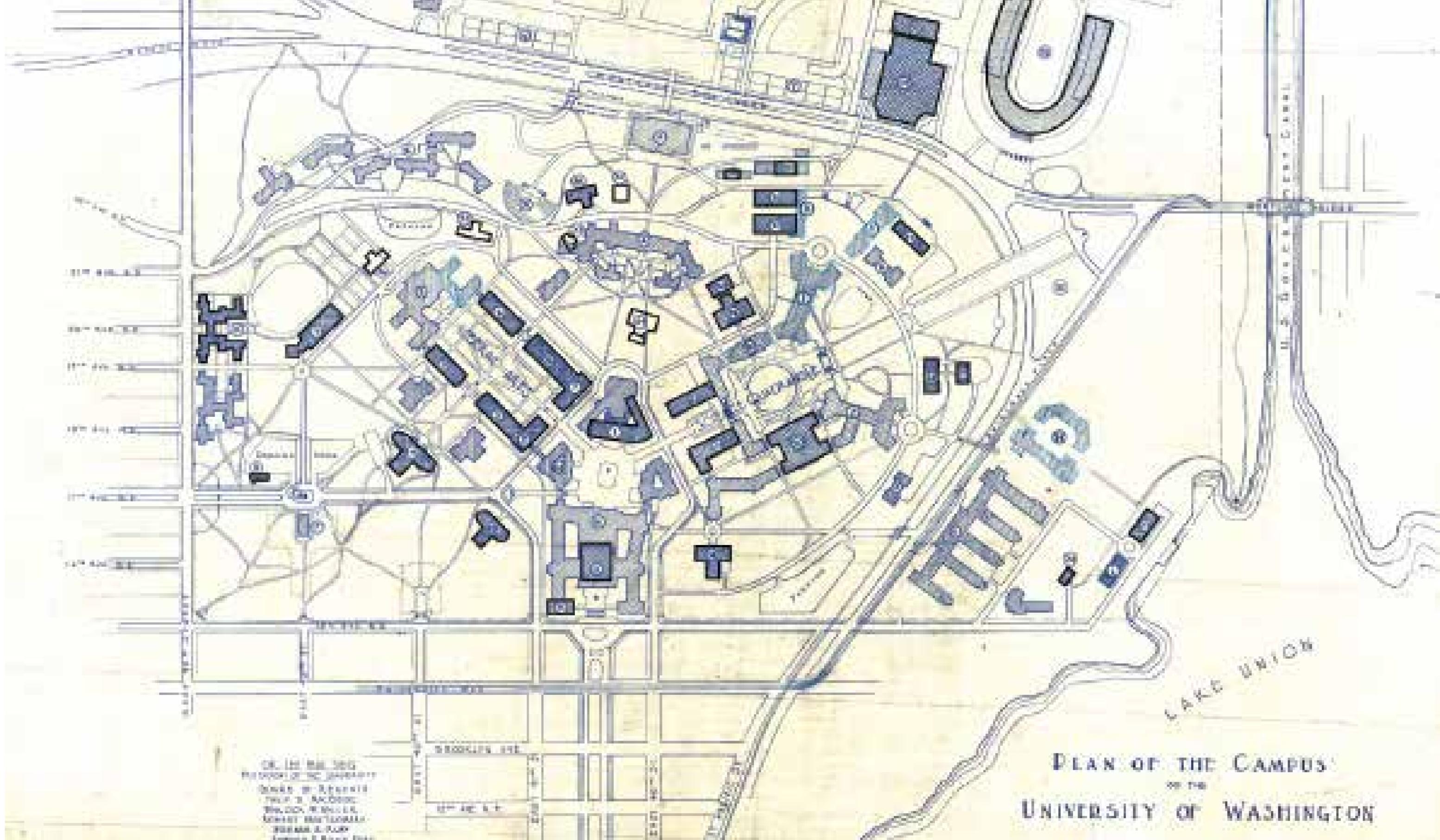
AN AEROPLANE VIEW OF U. OF W. CAMPUS, SEATTLE.

101355

UW Aerial Postcard 1922



Blethen Chimes 1923



DR. LEO HALL, SSG
PLANNING OF THE UNIVERSITY
SCHOOL OF ARCHITECTURE
UNIVERSITY OF WASHINGTON
1934

PLAN OF THE CAMPUS
OF THE
UNIVERSITY OF WASHINGTON

Regent's Plan, Bebb and Gould, 1934 update of 1915 Campus Plan



18 (U) 61

UNIVERSITY OF WASHINGTON MEMORIAL GATEWAY

19 (U) 30

Memorial Way Gate Drawing, Bebb and Gould, 1930



Memorial Way 1955

Duplicate image has white rectangle superimposed on grove of trees in foreground, which contains the following notes: "1200-car parking lot -- Entrance 17th N.E. -- E. 45th -- 15th N.E."



Aerial View 1954



Detail of Campus Map, 1977



WV

TOWER

BURKE

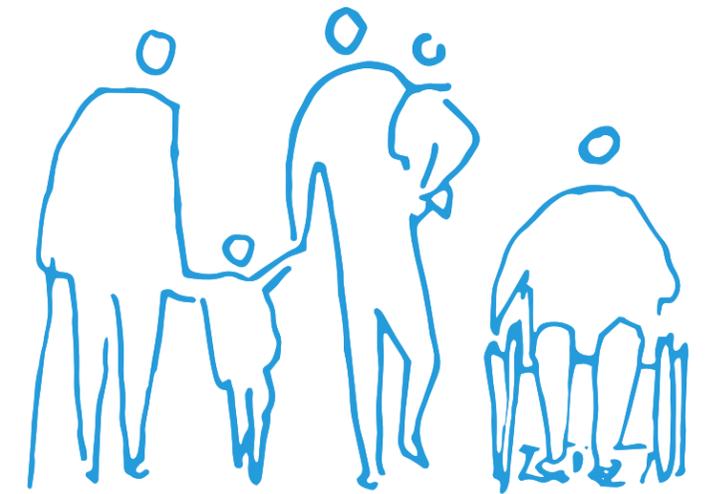
WELCOME



PROSPECTIVE
STUDENTS

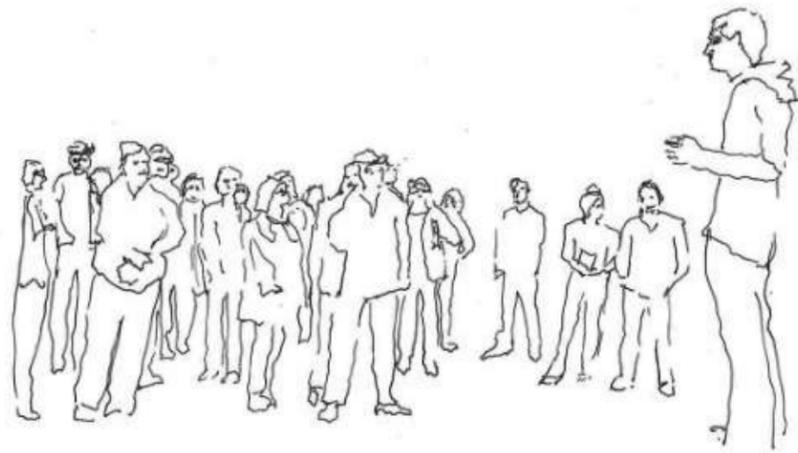


ALUMNI
NETWORK



EXTENDED
COMMUNITY

greet



student tour
alumni tour
game day gathering
'open campus' day

gather

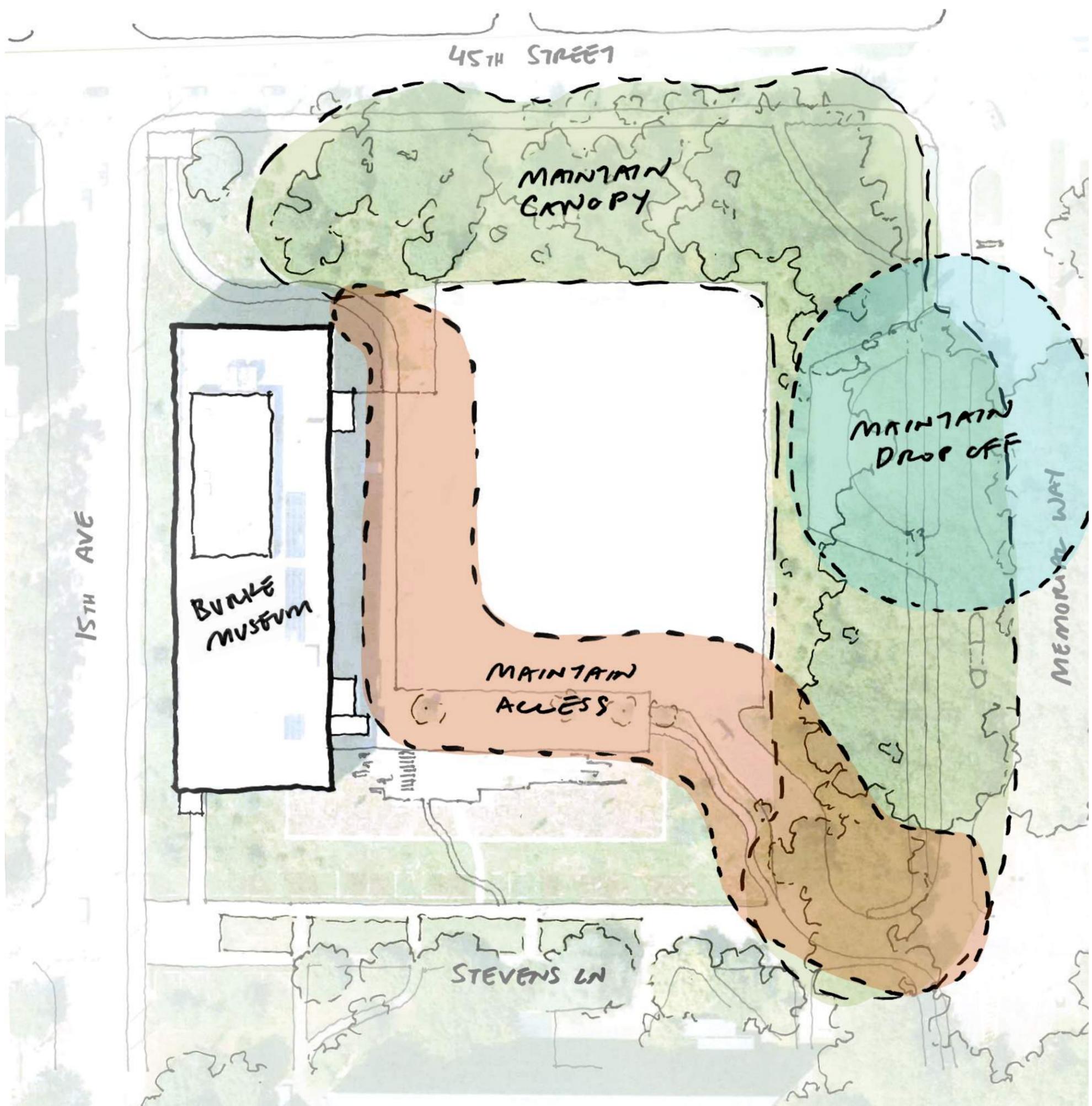


alumni dinner
exhibition
focused group
casual coffee

listen



admissions info session
public lecture
musical performance
book reading



45TH STREET

15TH AVE

BURKE MUSEUM

MAINTAIN CROPPY

MAINTAIN DROP OFF

MAINTAIN ACCESS

MEMORIAL WAY

STEVENS LN





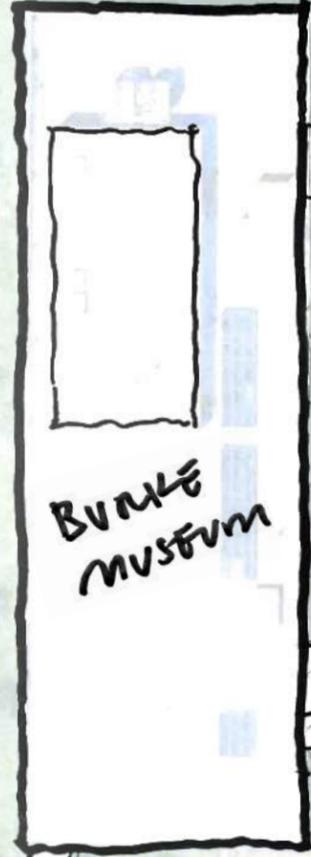
site walk



welcome

45TH STREET

15TH AVE



BUNKER MUSEUM

SERVICE & PARKING

WELCOME CENTER

PLAZA

LANDING

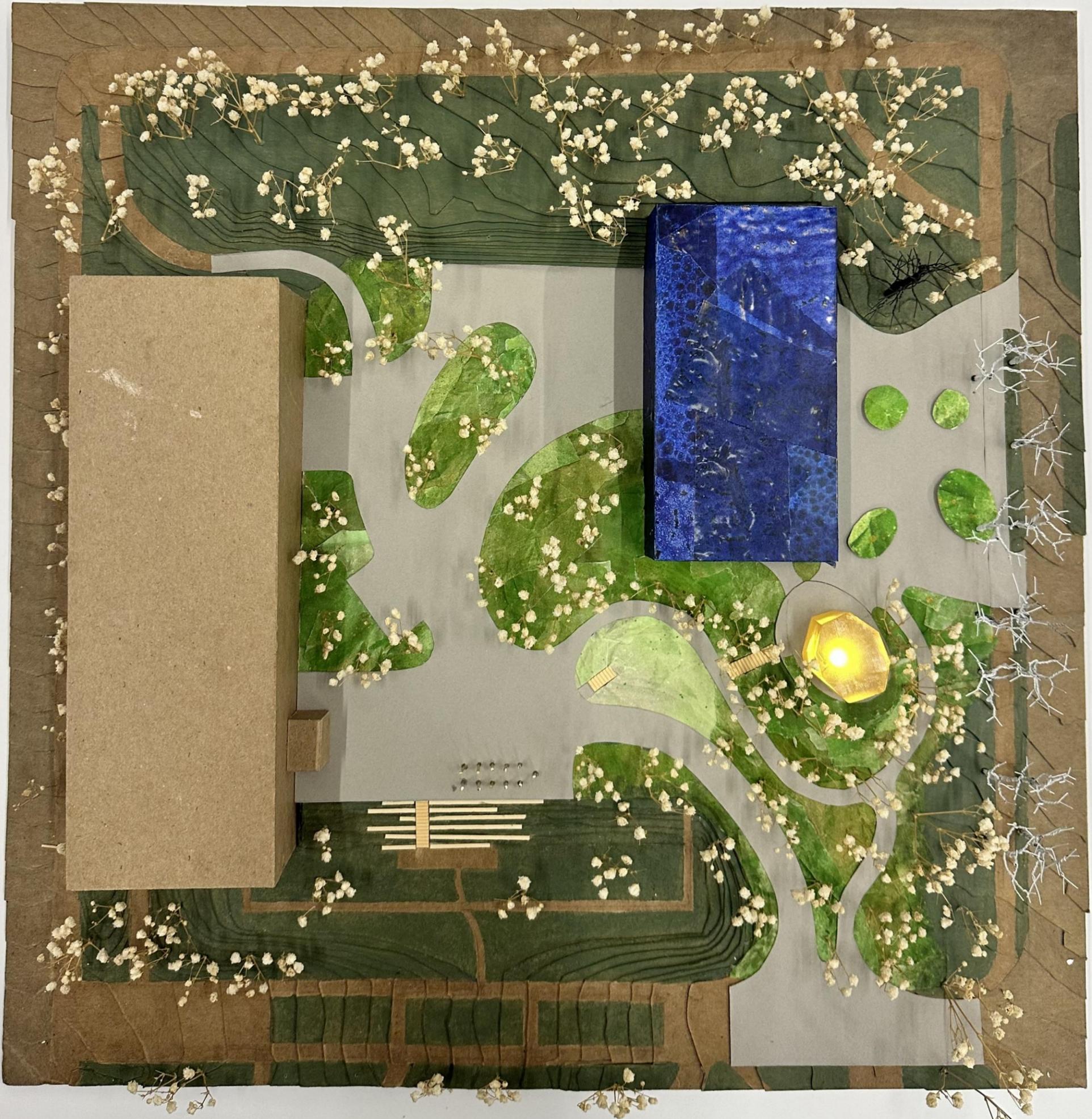
PORCH

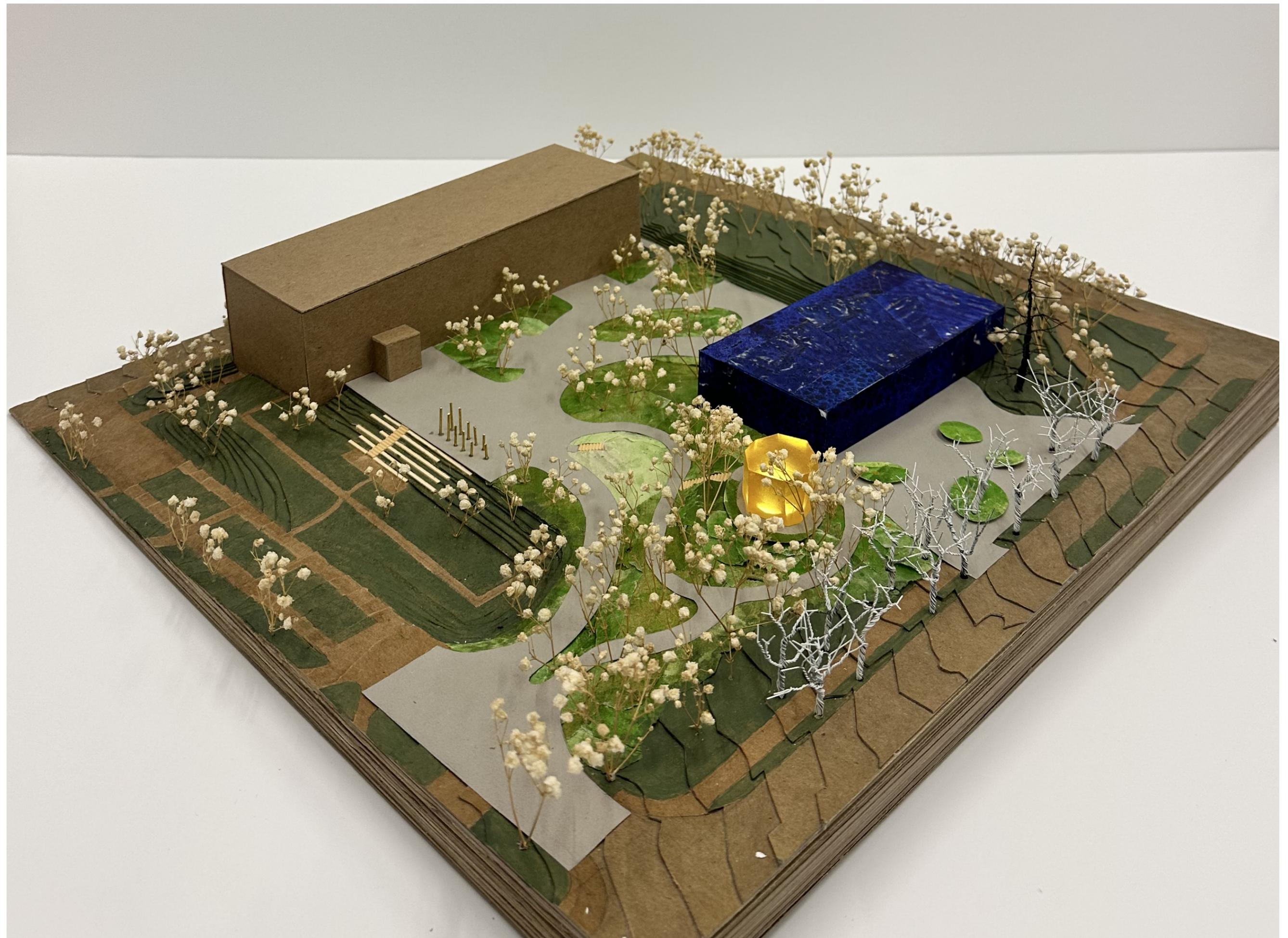
MEMORIAL WAY

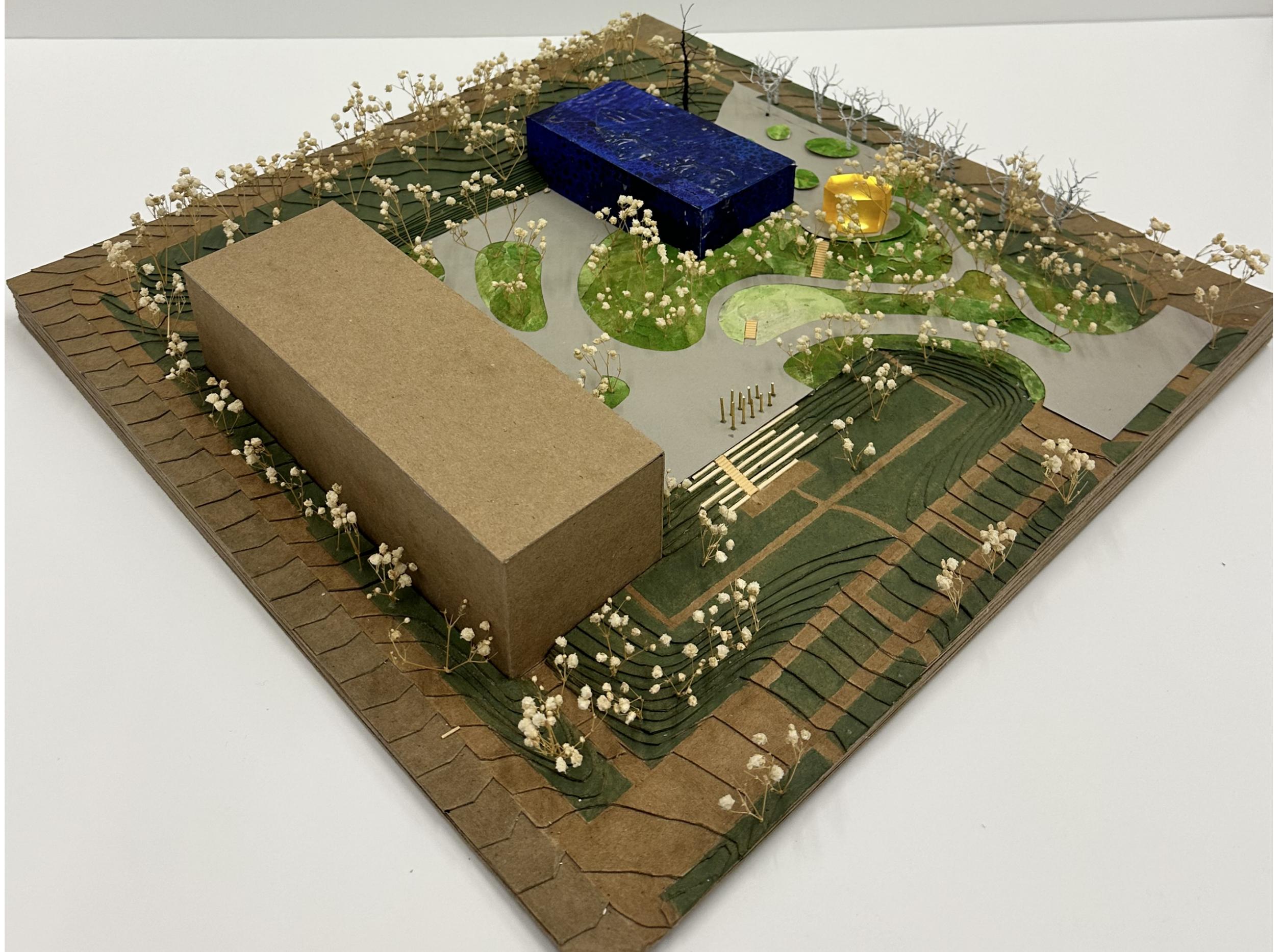
GATEWAY

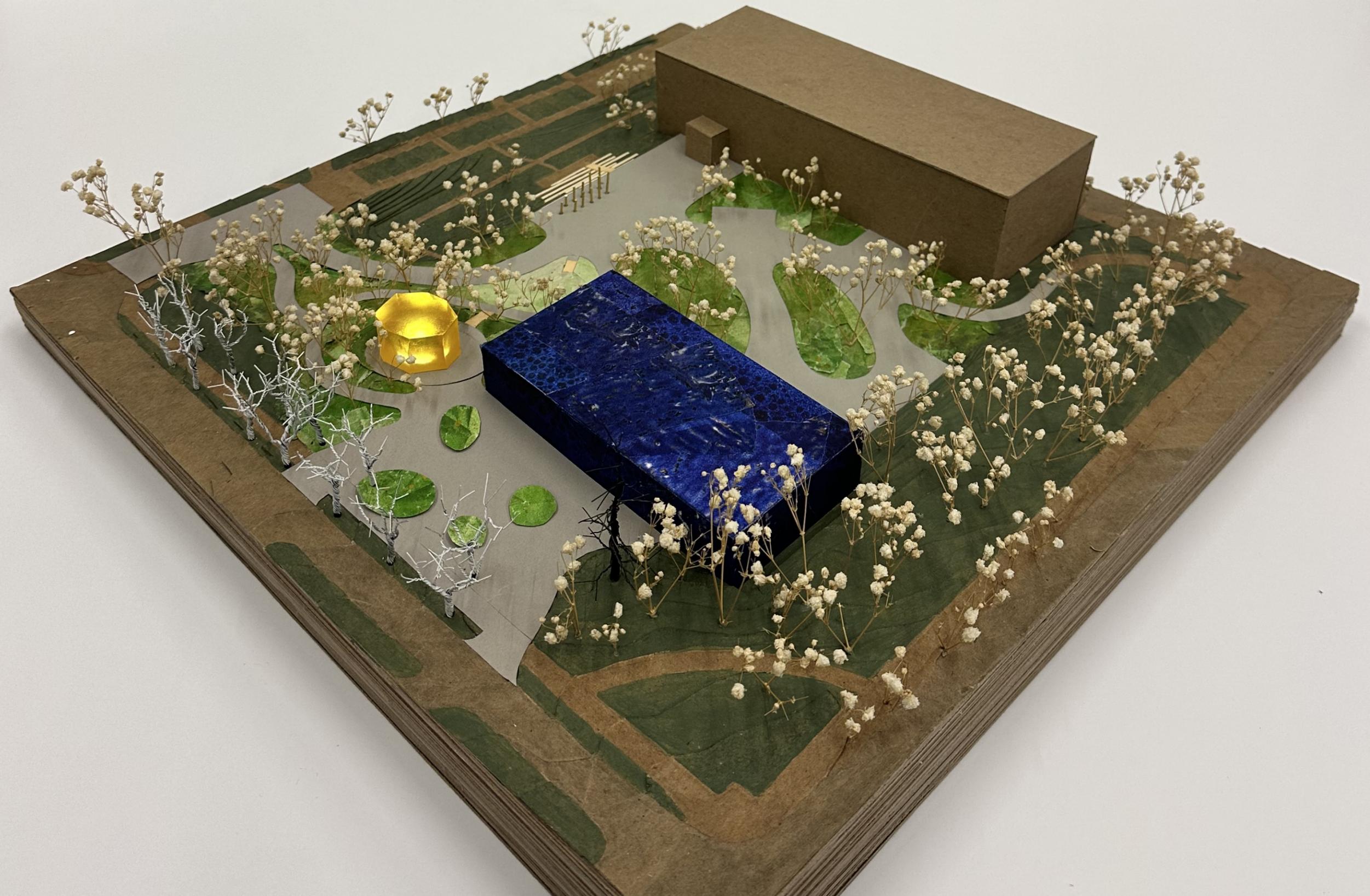
STEVENS LN











place





Cascade Mountains

Husky Purple



Inspired by the deep purple hues of Mount Rainier, Husky Purple is as enduring and recognizable as that famous peak.



Alpine Lupines



brick



"... because our climate is so monotonous gray, we put all our buildings in color. Because the color of our climate is suggestively cool, we have broken the effect through the use of warm colors ... and rich tones of brown, blue, rose, and green."

- UW President Henry Suzzallo

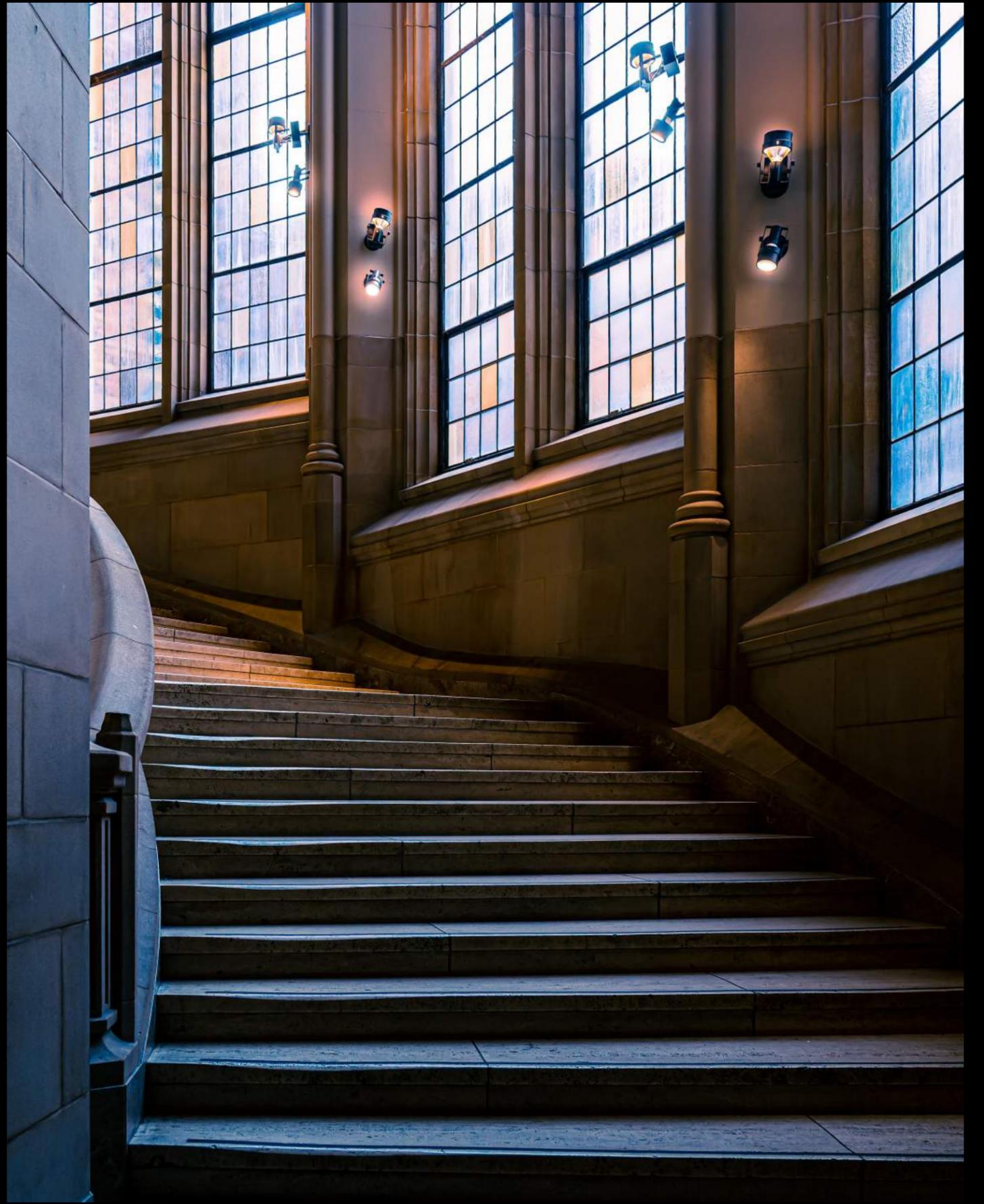


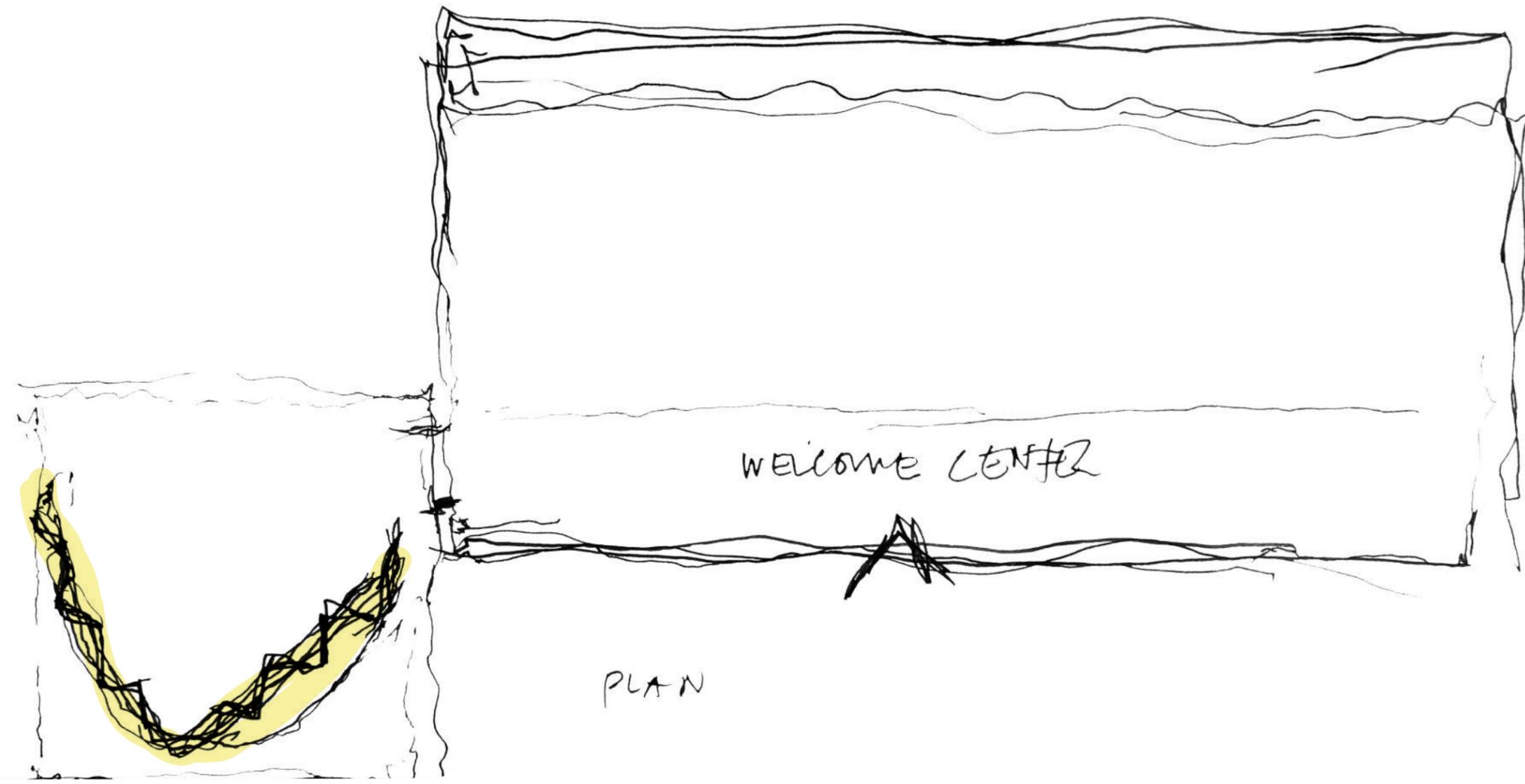


Brick Mock-up and pattern tests for University of Arkansas

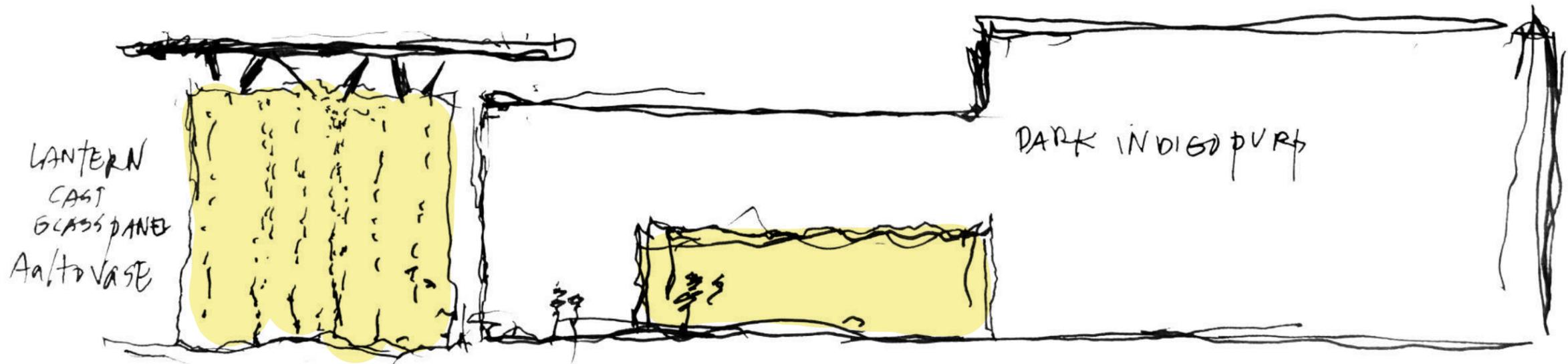


light





PLAN

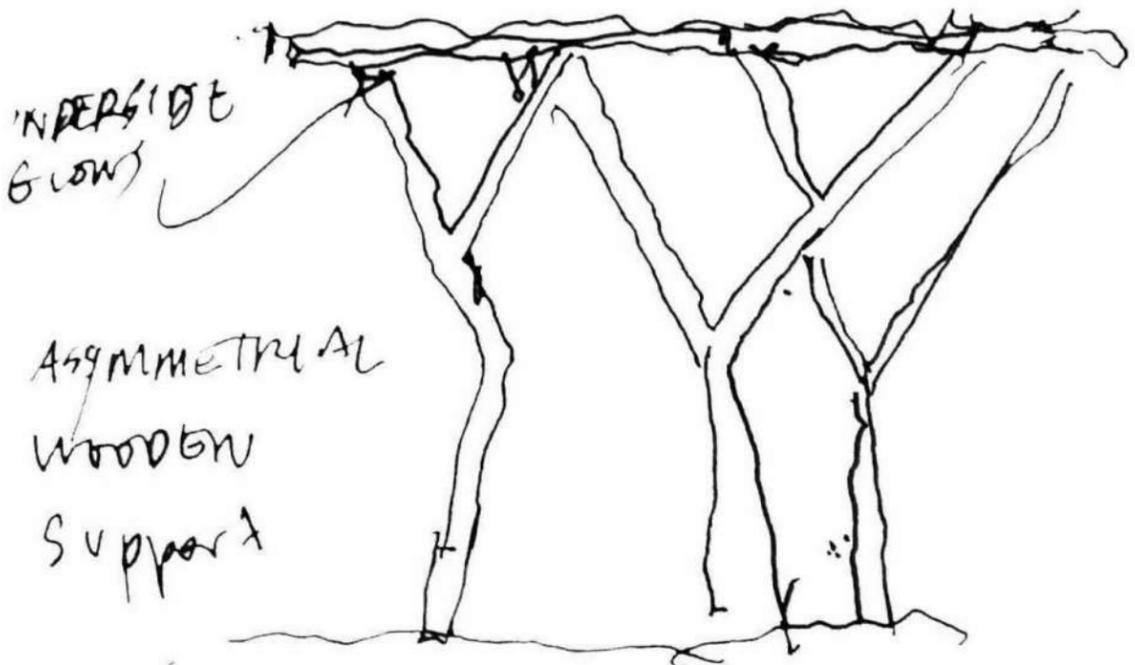


LANTERN
CAST
GLASS PANE
Aalto VASE

DARK INDIGO PURP

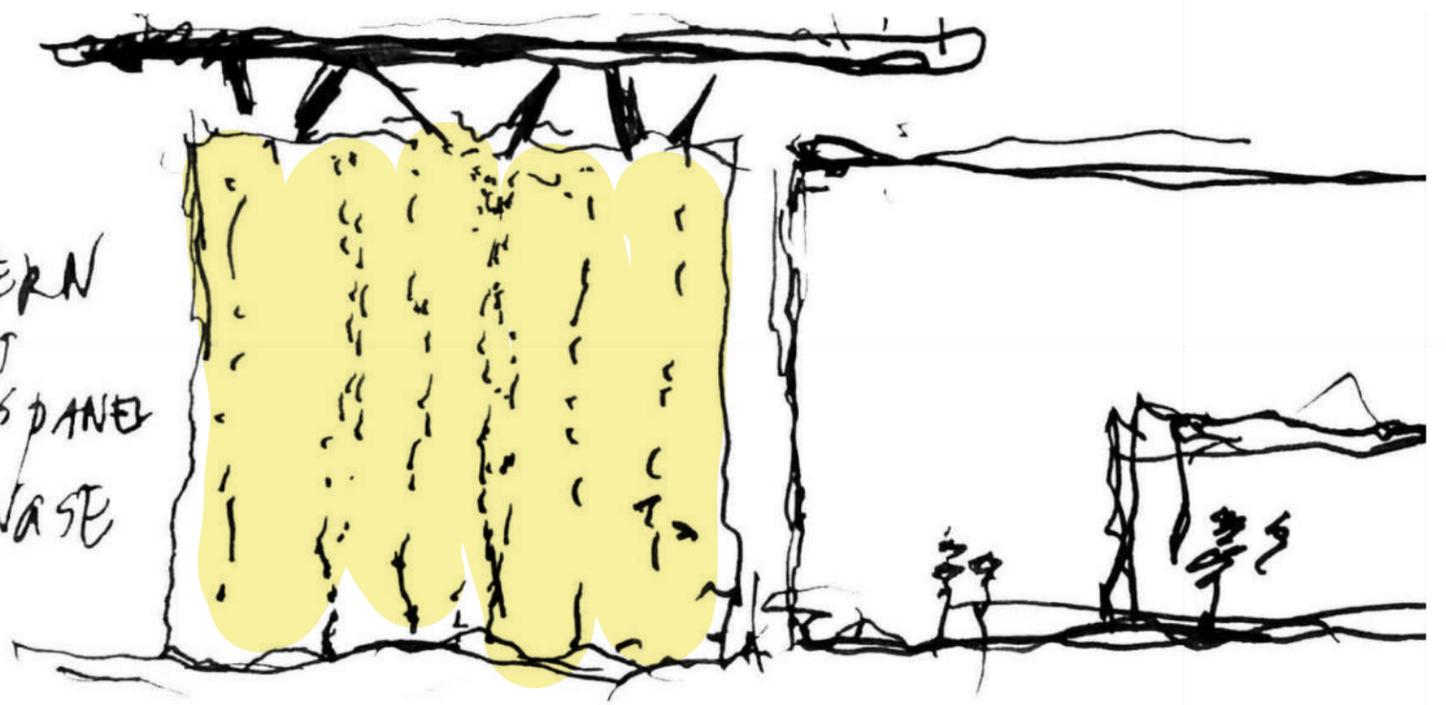


PLAN

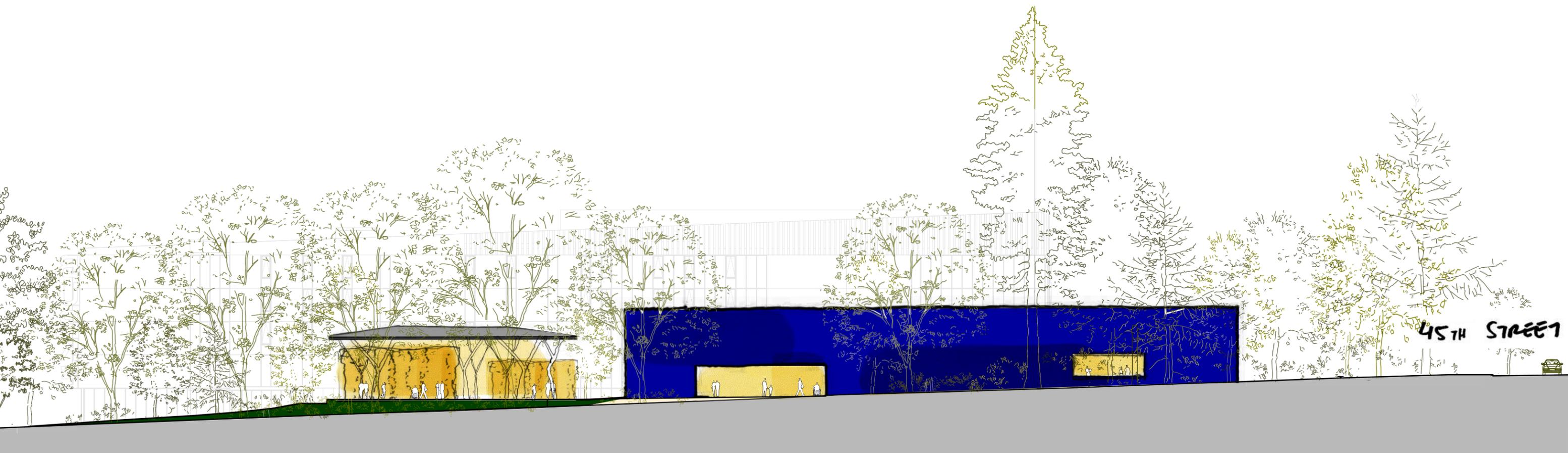


INTERIOR
GLOW

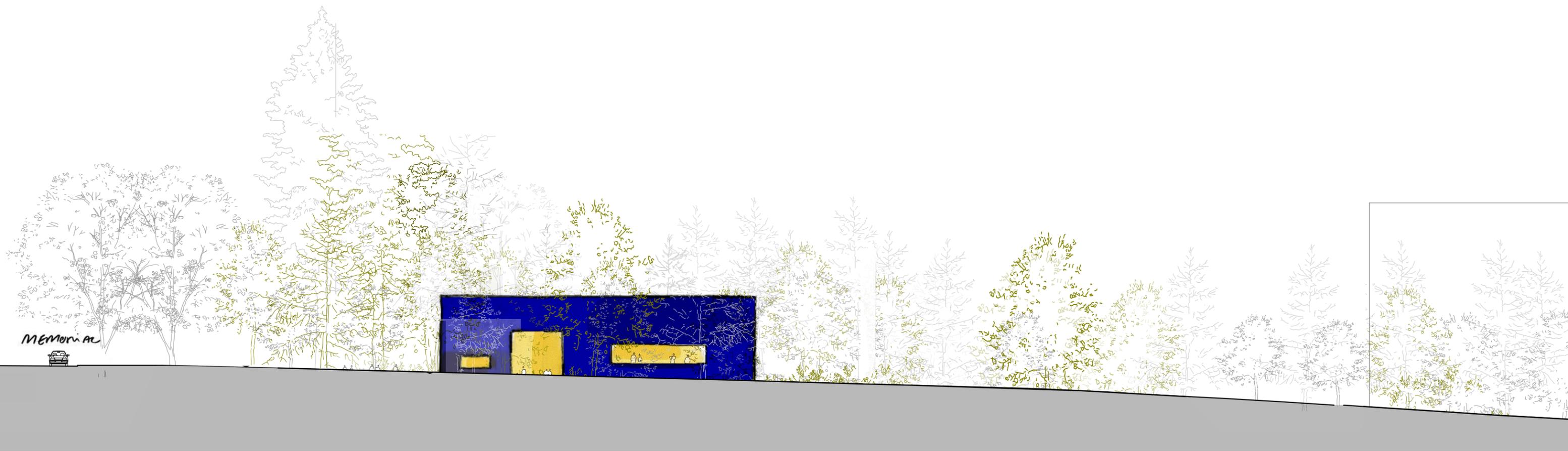
ASYMMETRICAL
WOODEN
SUPPORT



LANTERN
CAST
GLASS PANE
Aalto VASE



45TH STREET



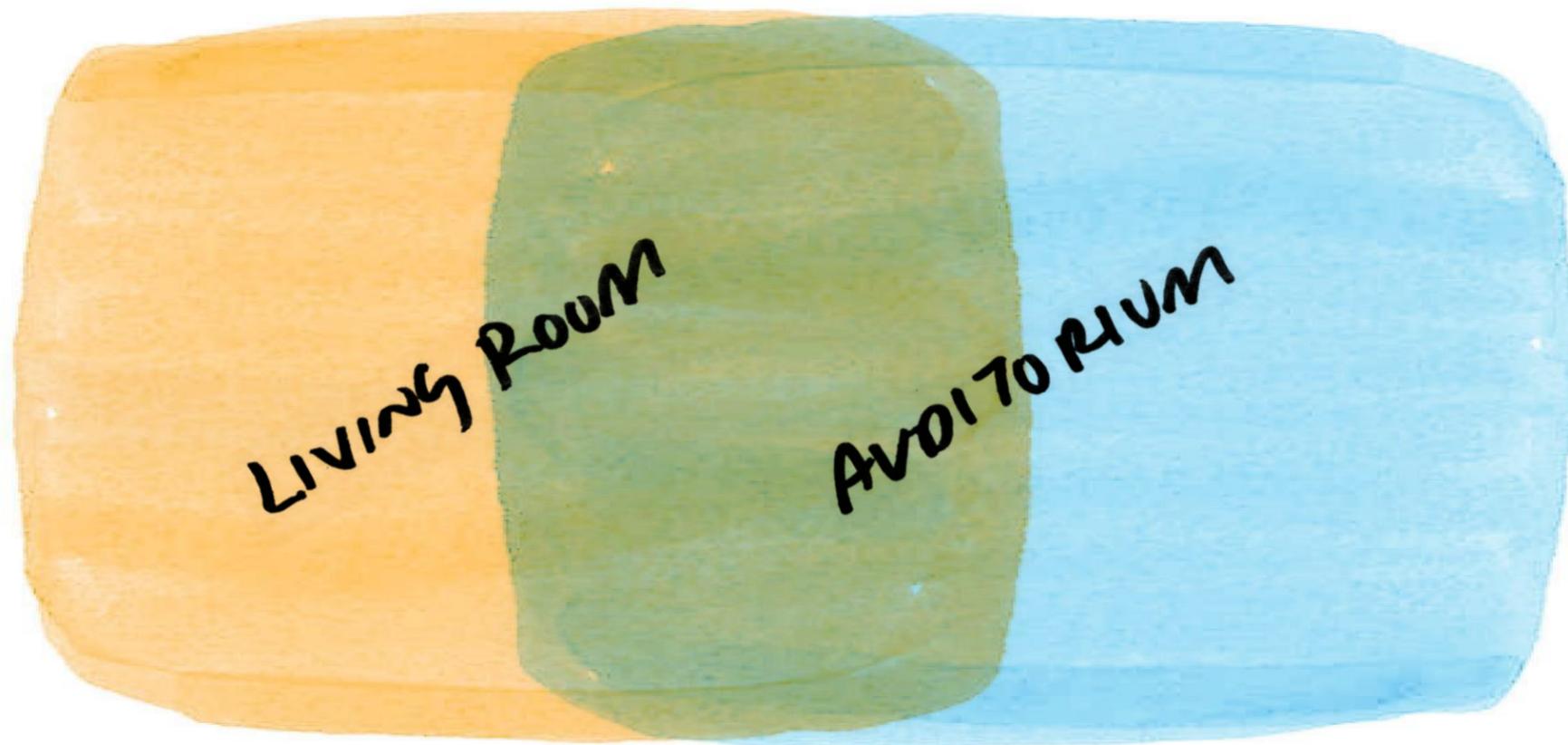
MEMORI AR







program

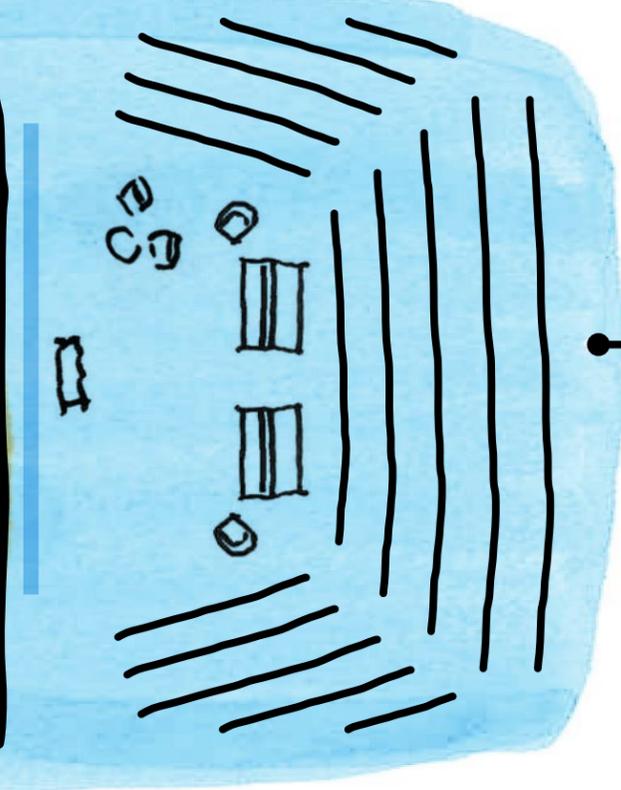
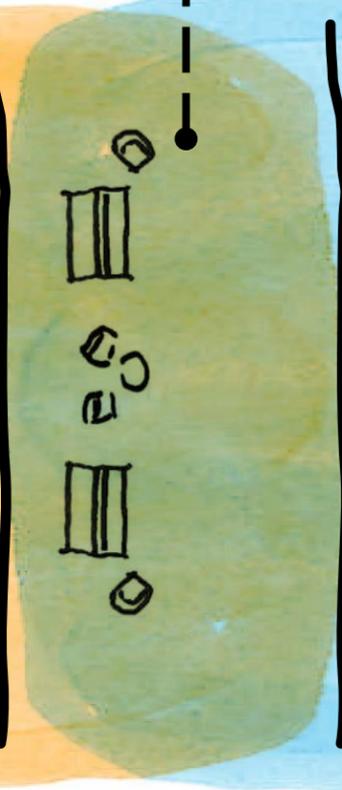
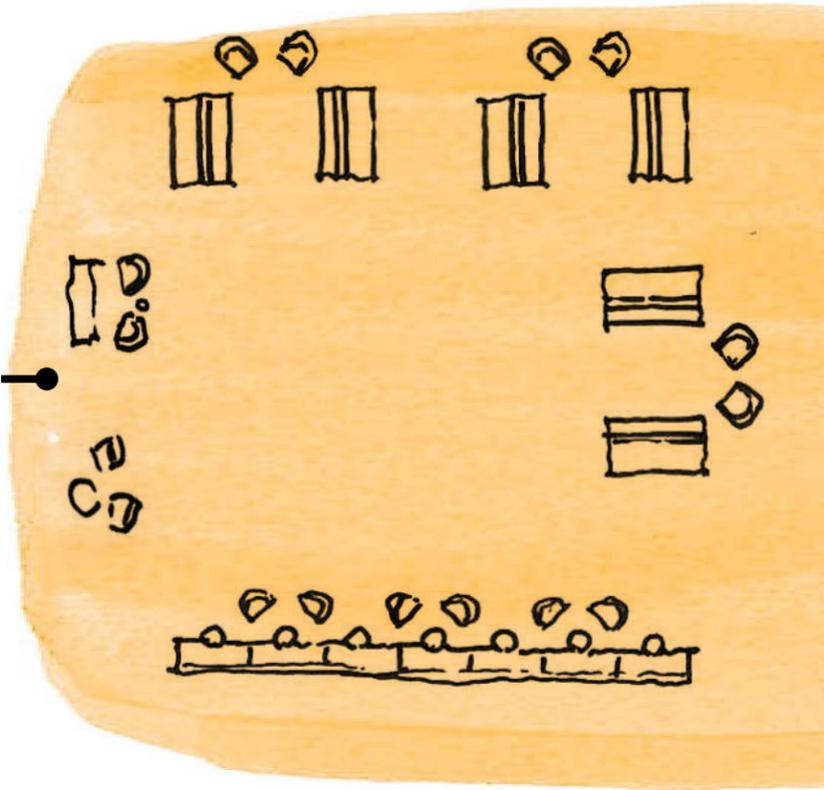


FLEX SPACE

pre-function

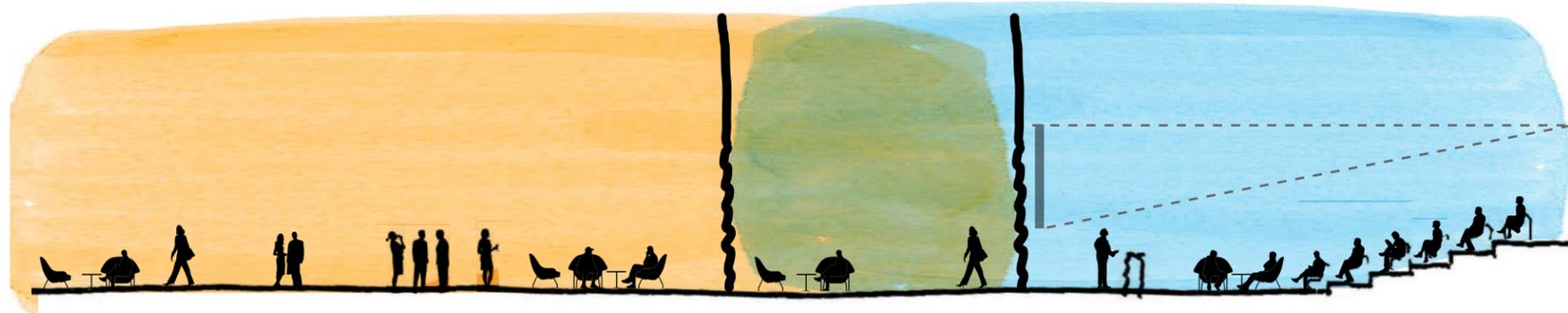
LIVING ROOM

lobby, gathering
exhibits



INTIMATE AUDITORIUM

student info
session
150 fixed seats



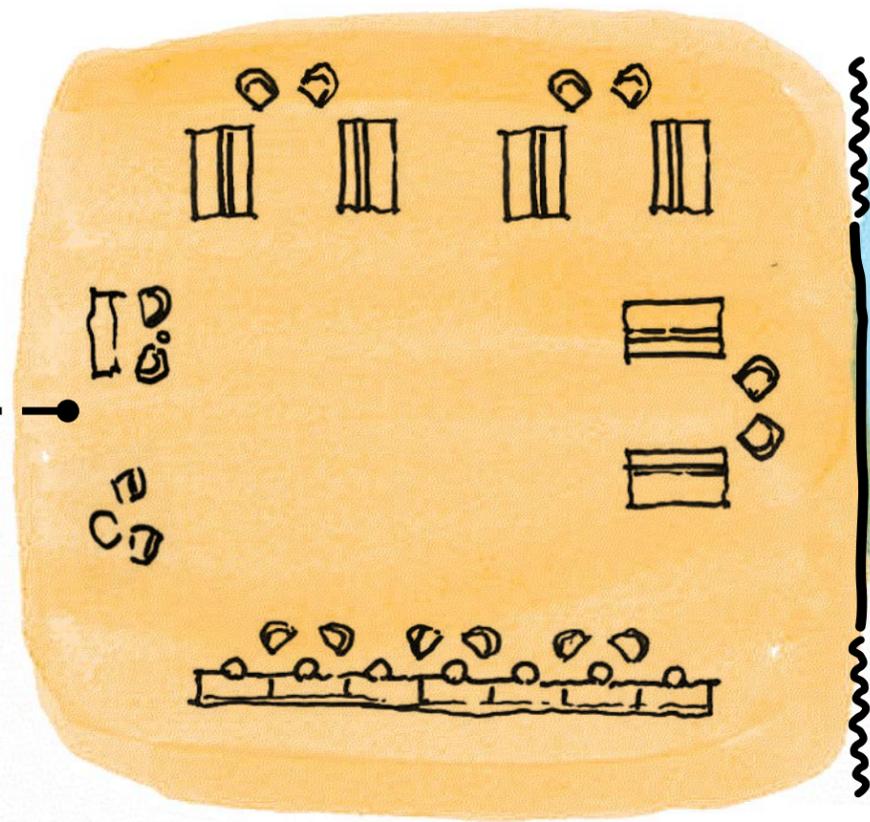
4,000 sqft

1,500 sqft

3,500 sqft

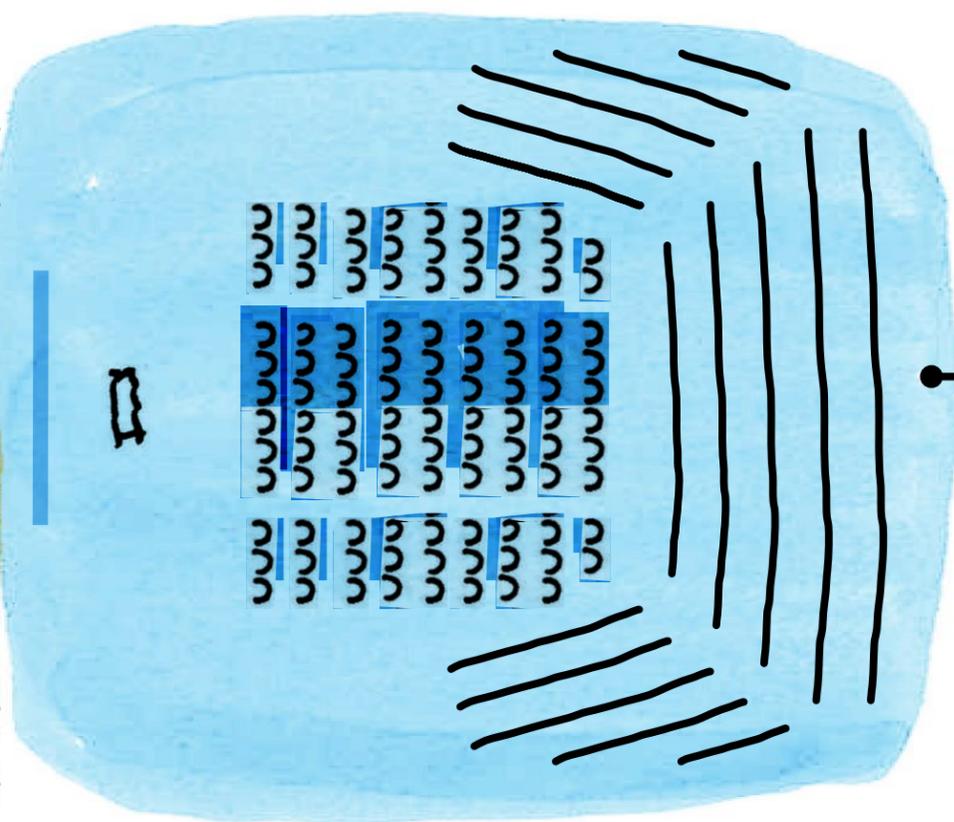
LIVING ROOM

lobby, gathering
exhibits

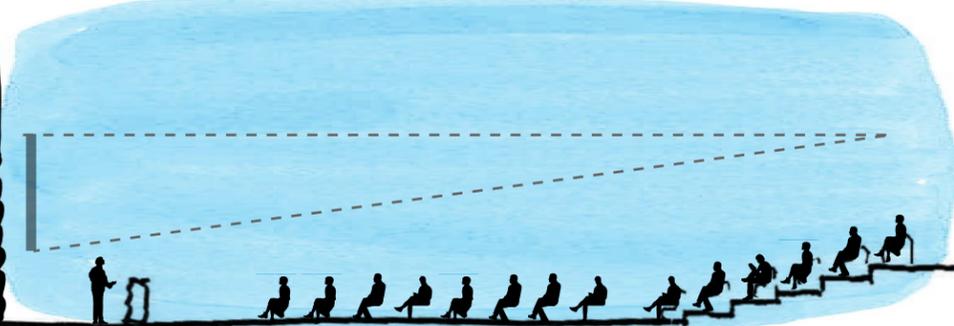


AUDITORIUM

public lecture;
reading
300 seats



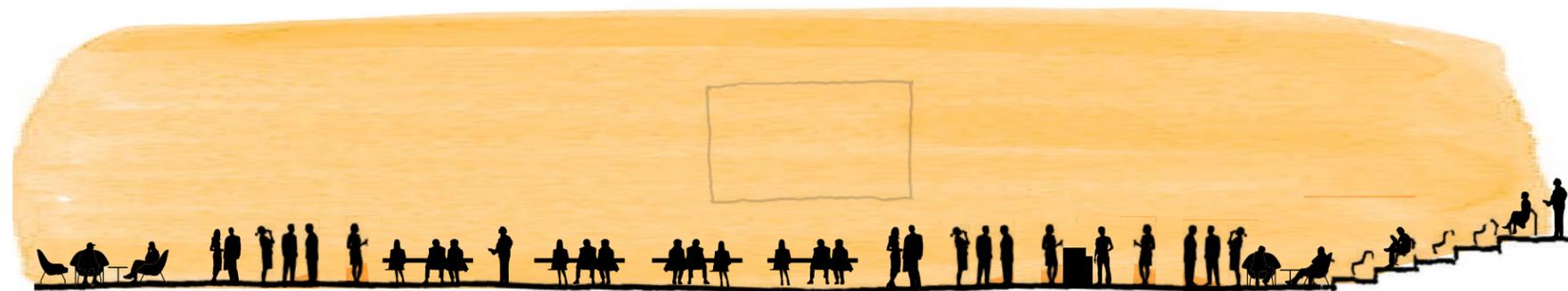
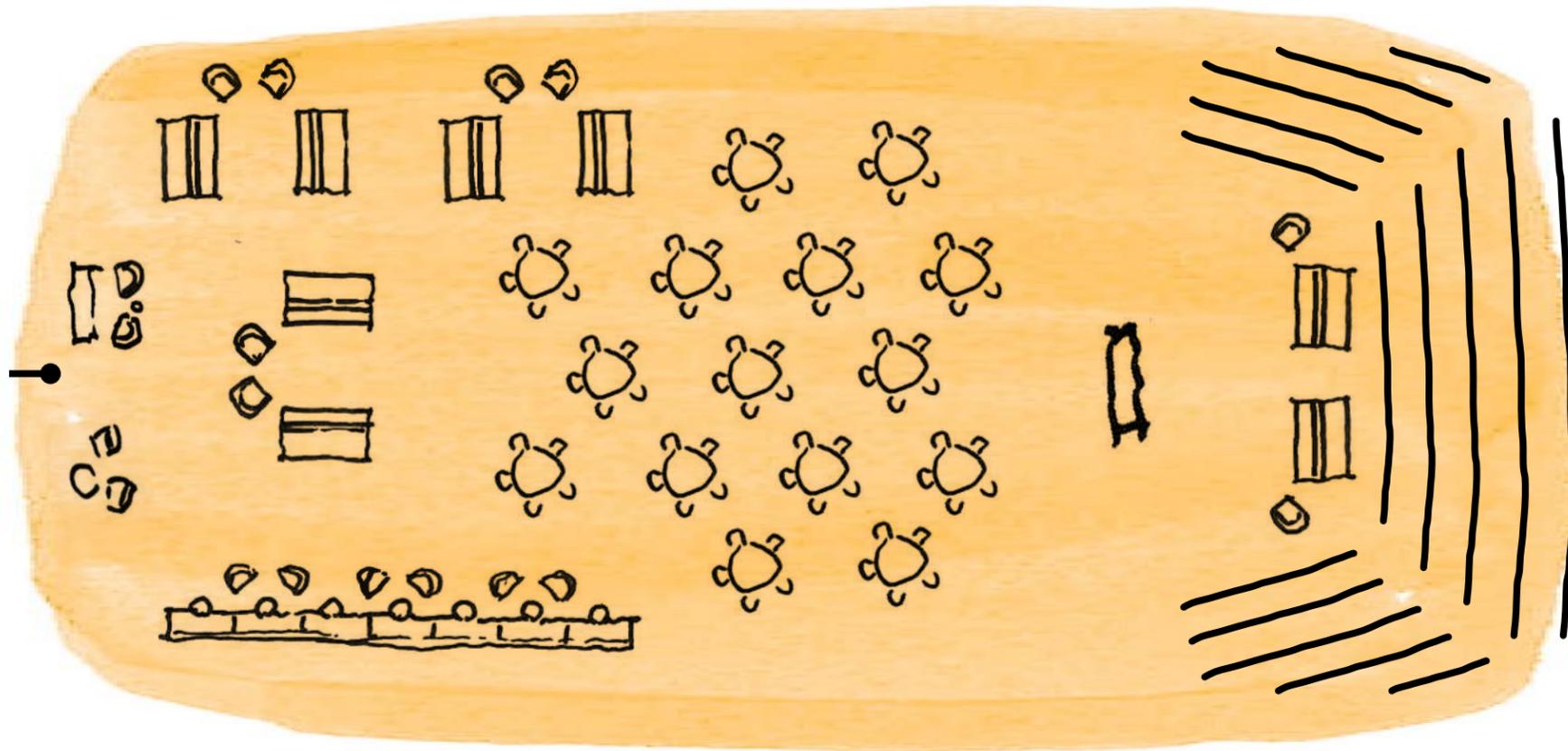
4,000 sqft



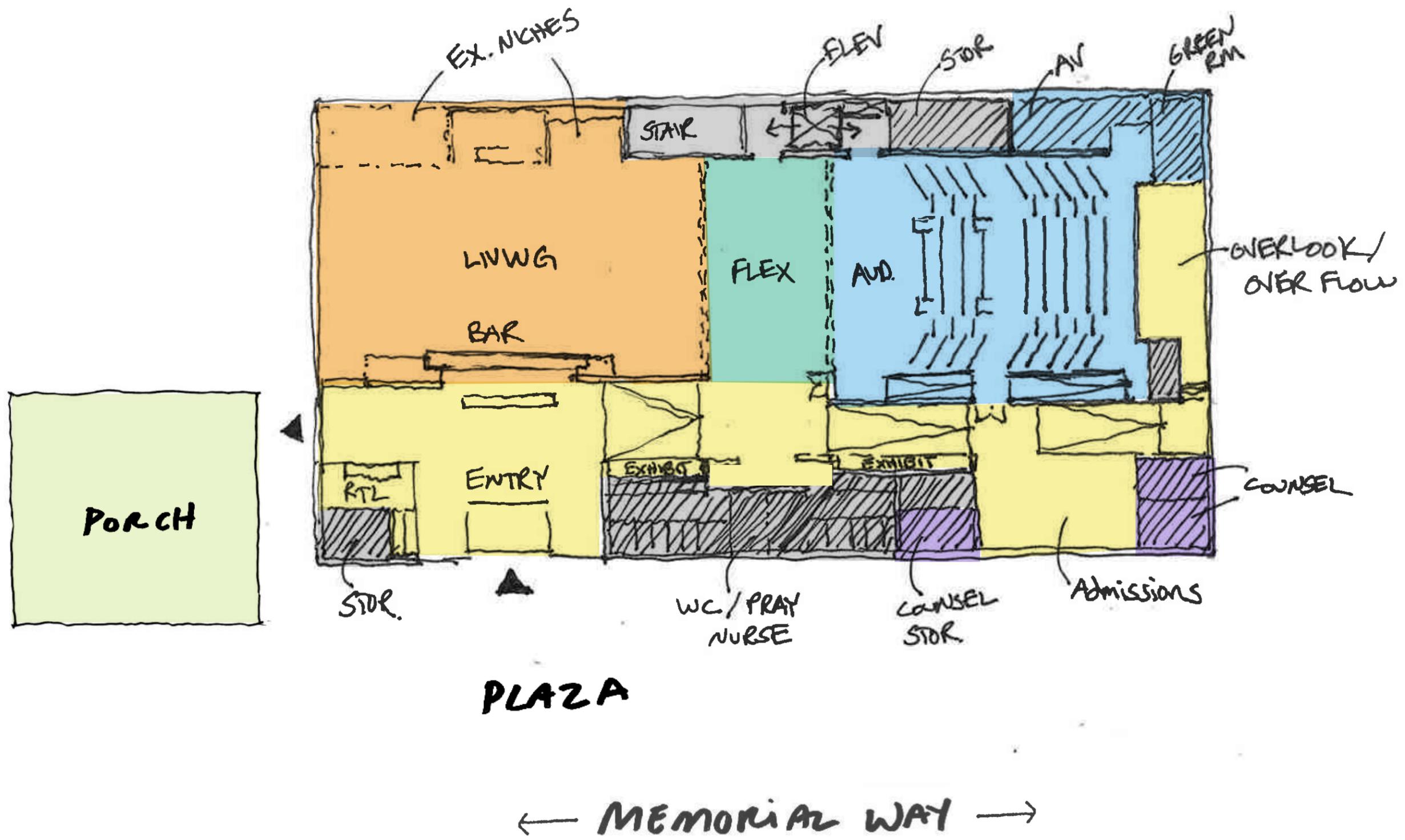
5,000 sqft

LIVING ROOM

lobby, gathering
exhibits
event



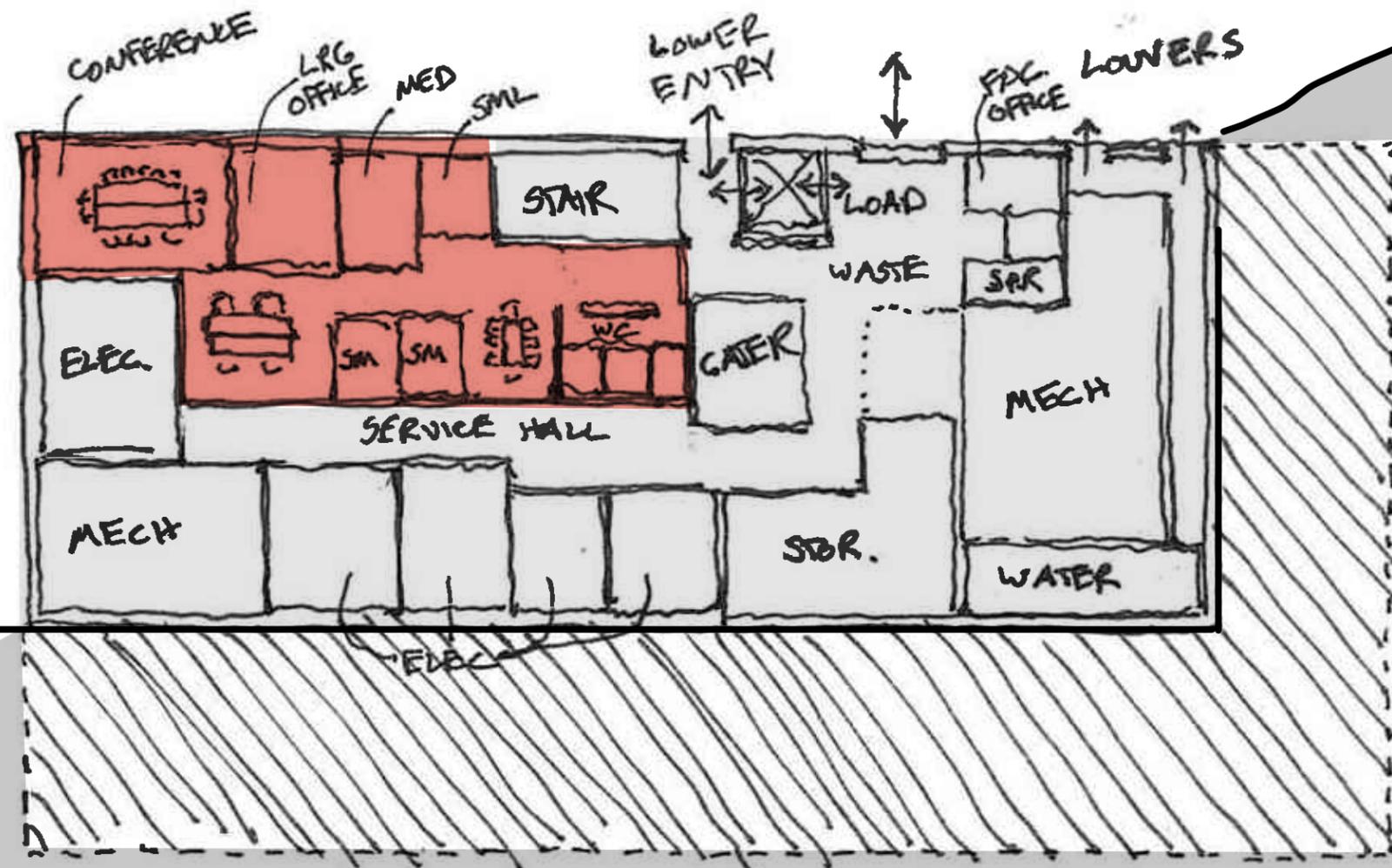
9,000 sqft



Public Floor Plan



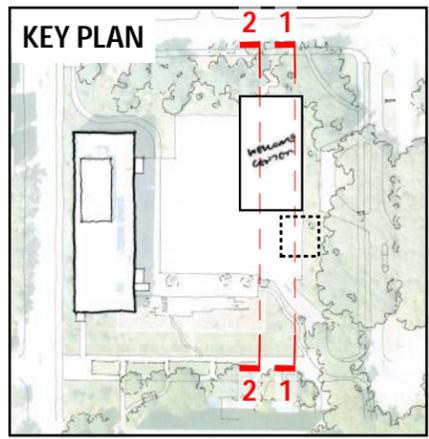
- welcome
- living room
- flexible space
- auditorium
- tour / admissions
- office / meeting
- service / support



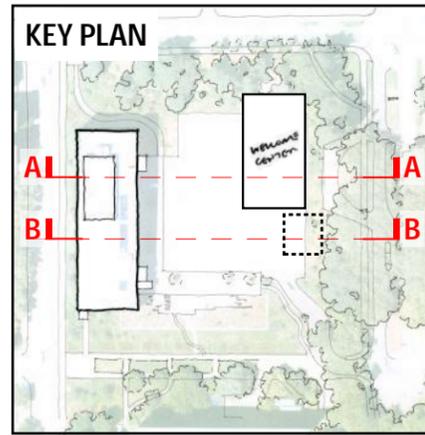
Lower Floor Plan

- welcome
- living room
- flexible space
- auditorium
- tour/ admissions
- office / meeting
- service / support

E-W Sections

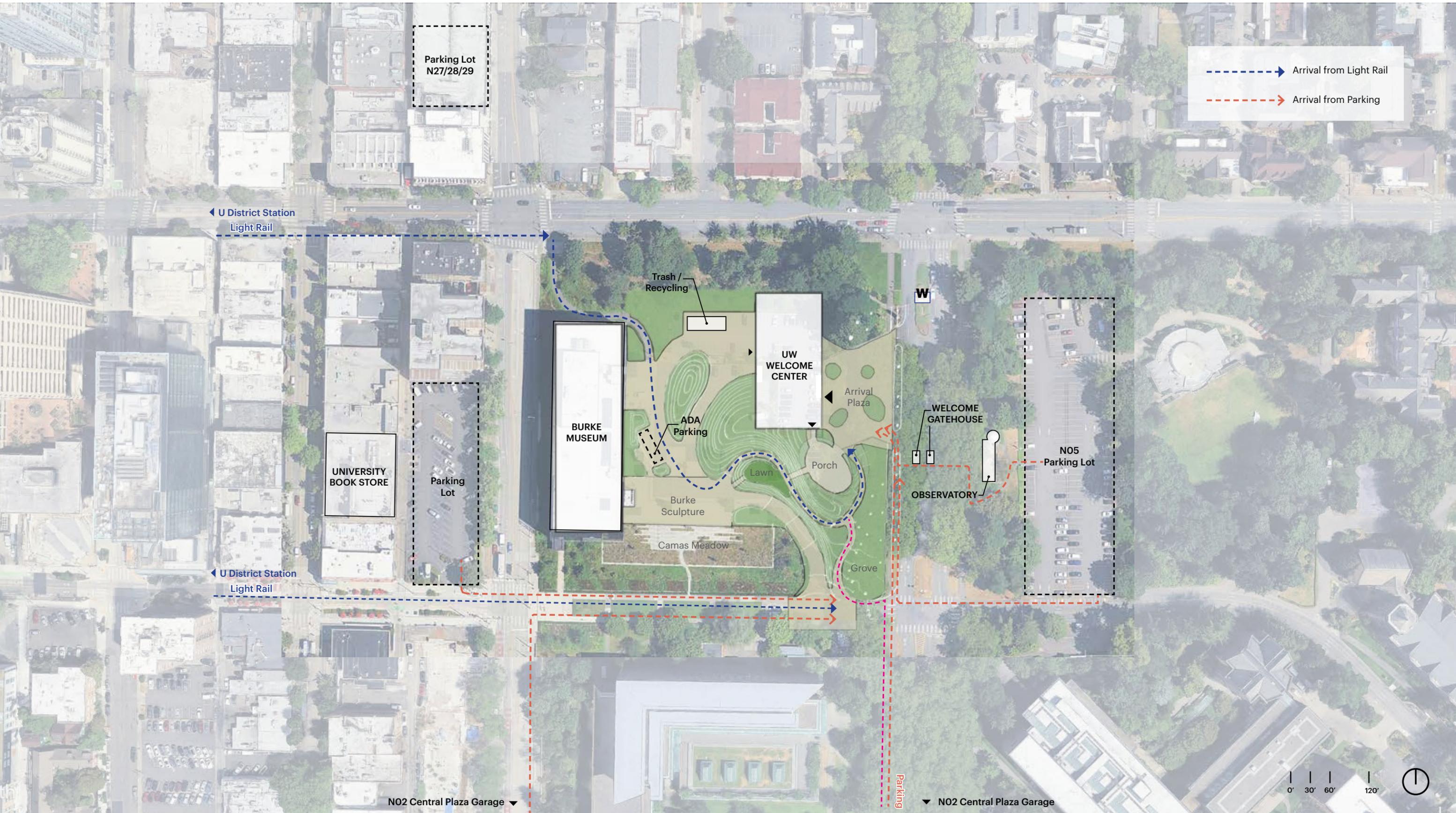


N-S Sections





landscape



Site Plan

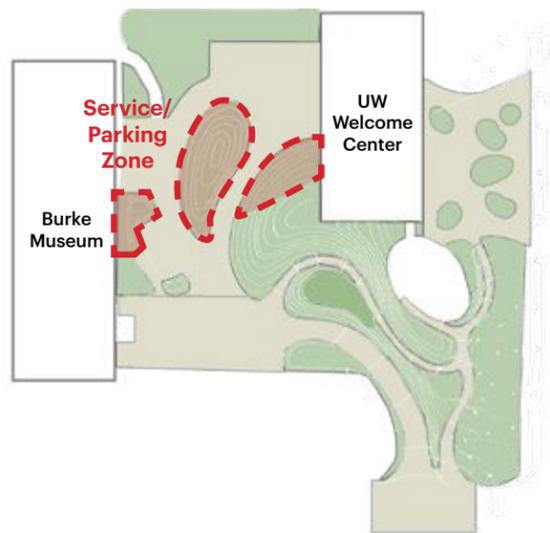


Planting Zones Diagram



Canopy

Understory



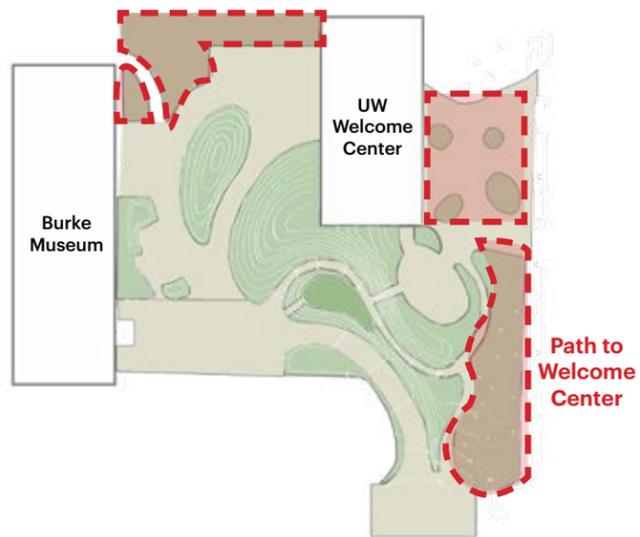
Planting Character | Conifer Grove



Deciduous Canopy



Understory



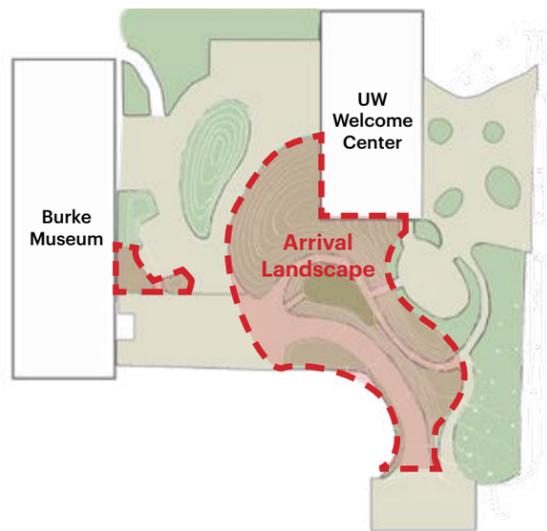
Planting Character | Inland Forest Grove



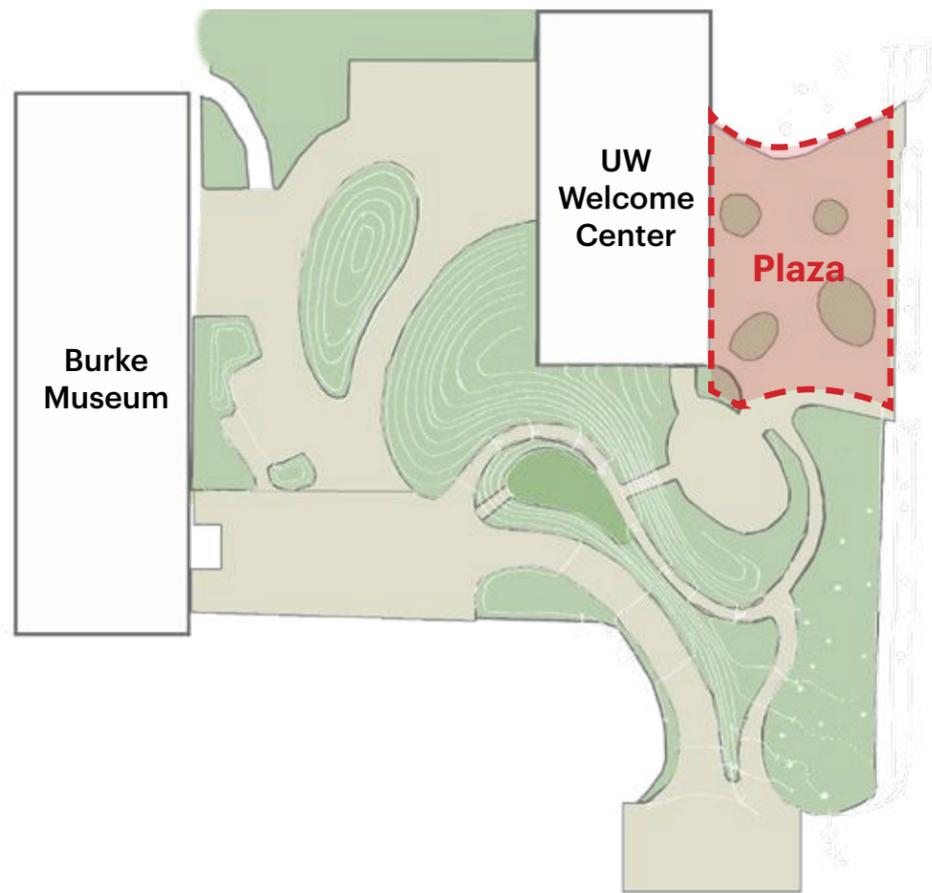
Oak Savanna



Oak Prairie and Meadow

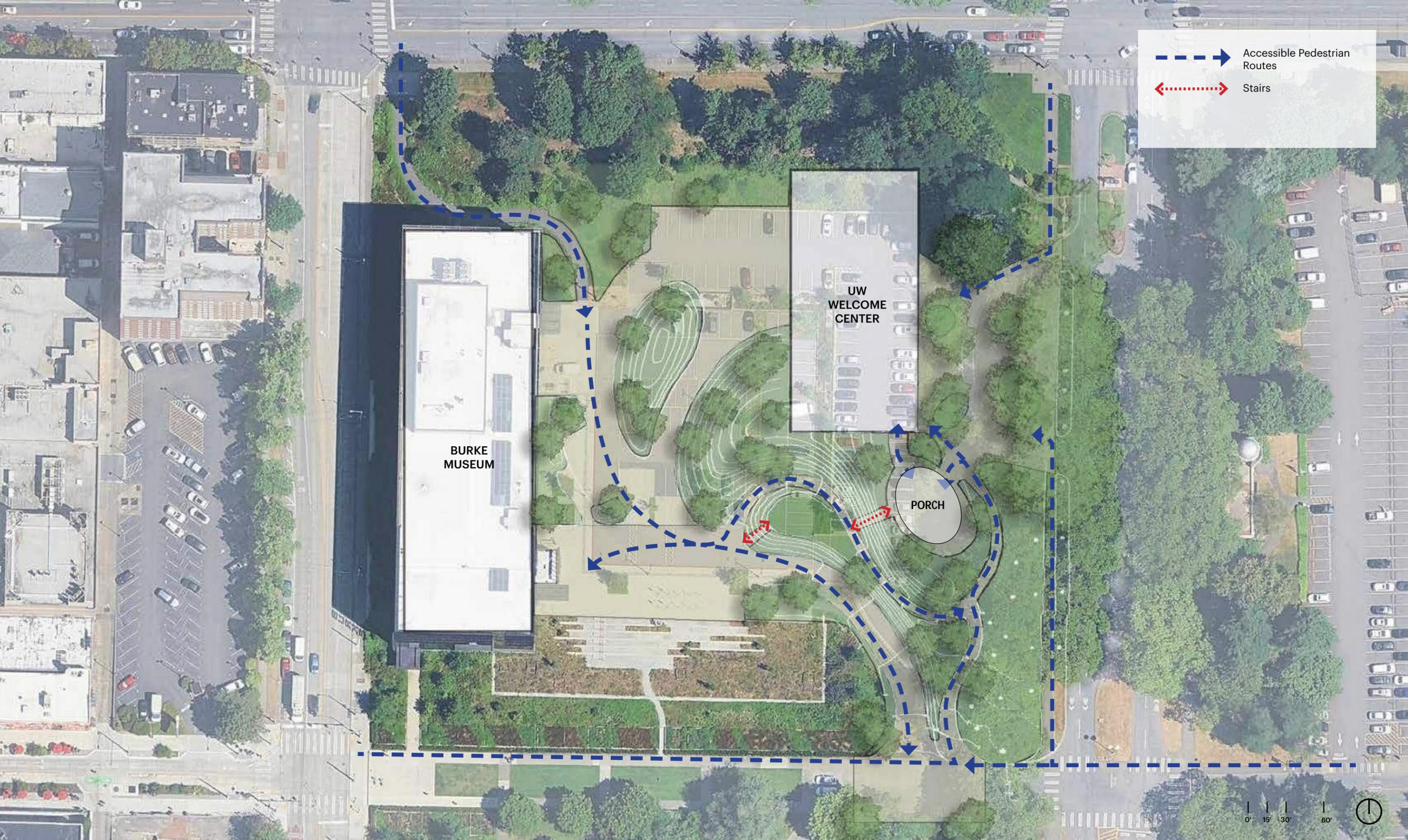


Planting Character | Savanna + Meadow



Andlinger Center

Plaza



- - - - -> Accessible Pedestrian Routes
<- Stairs

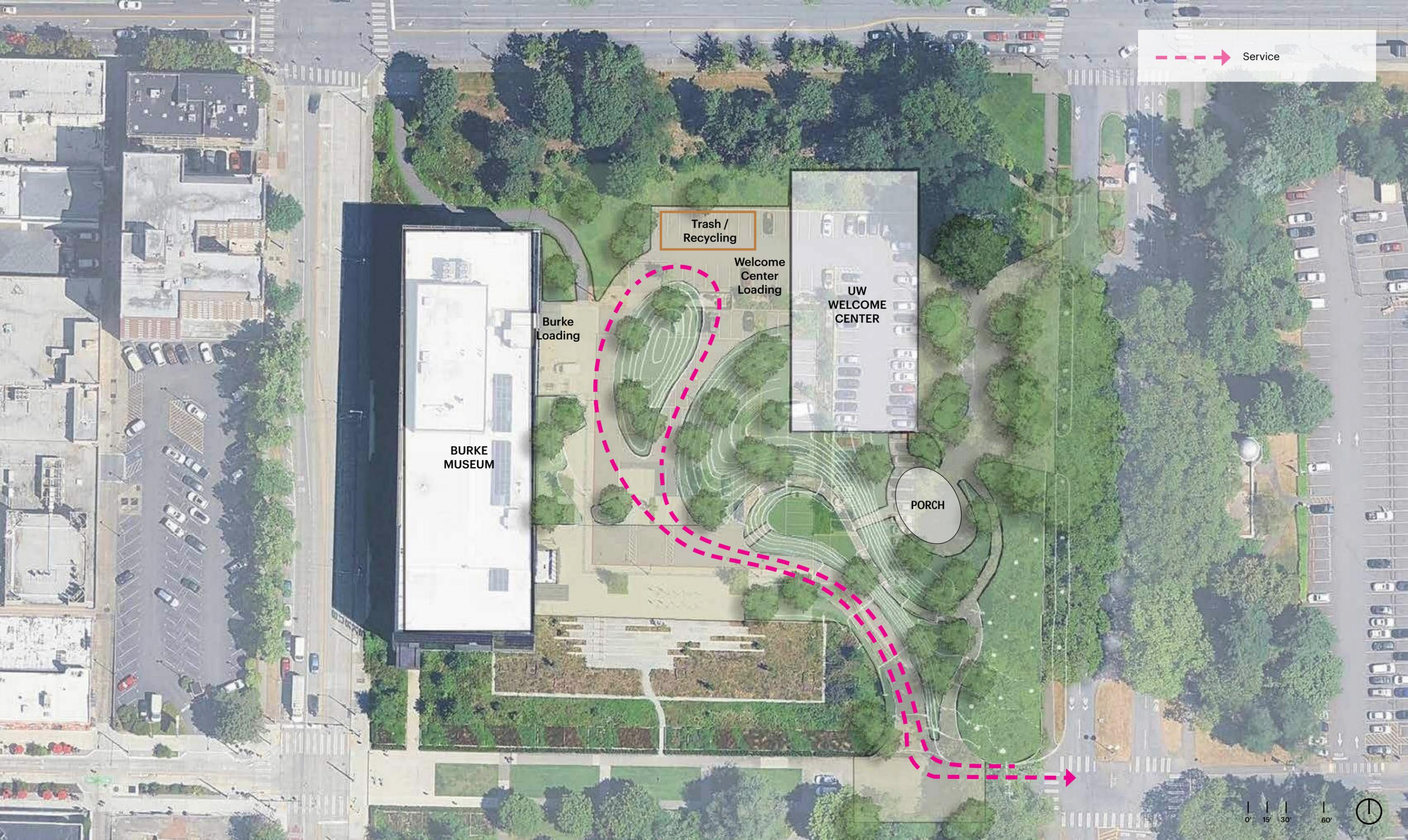
BURKE MUSEUM

UW WELCOME CENTER

PORCH



Circulation | Pedestrian



Service

Trash / Recycling

Welcome Center Loading

UW WELCOME CENTER

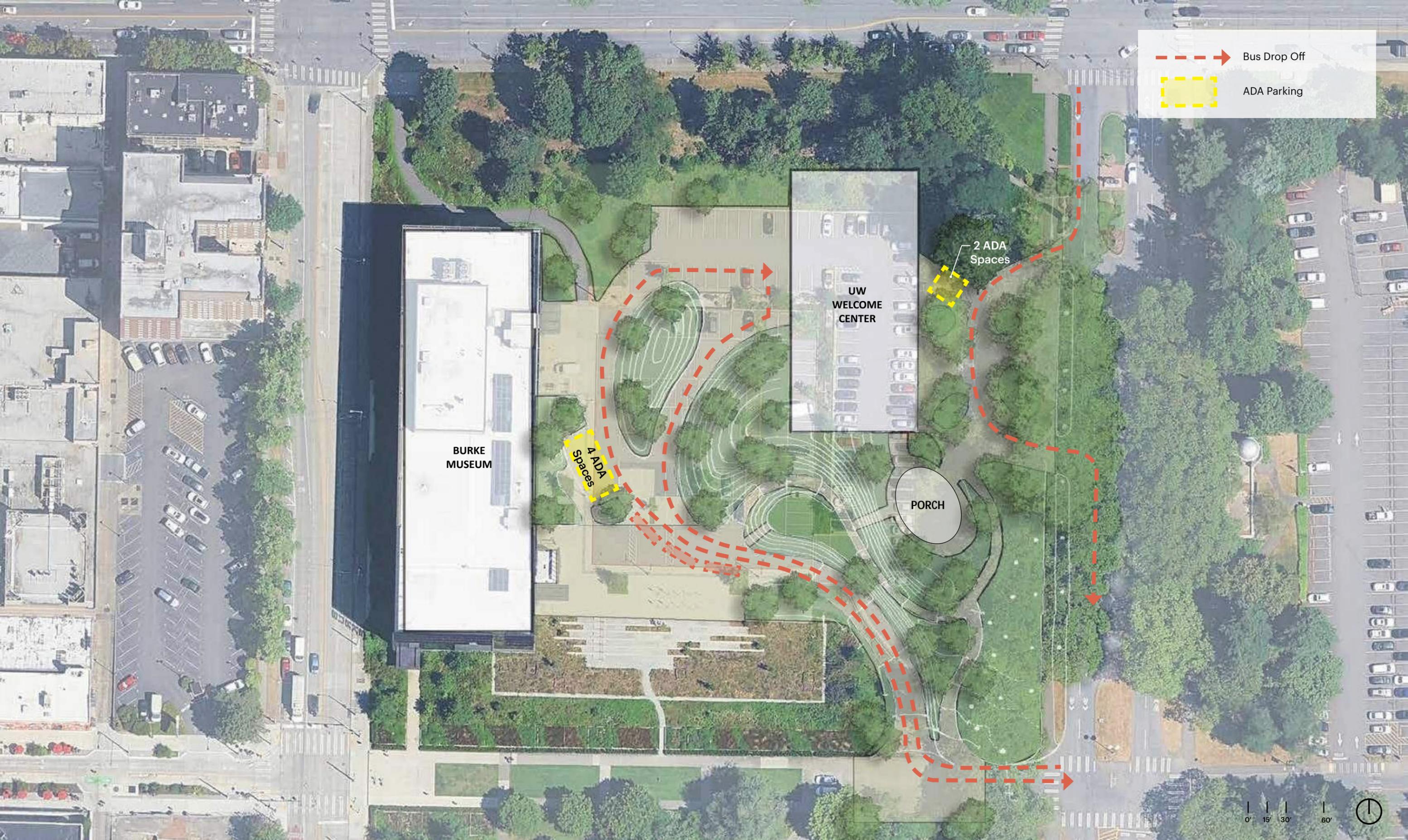
Burke Loading

BURKE MUSEUM

PORCH

0' 15' 30' 60'

Circulation | Service



Bus Drop Off

ADA Parking

BURKE MUSEUM

UW WELCOME CENTER

2 ADA Spaces

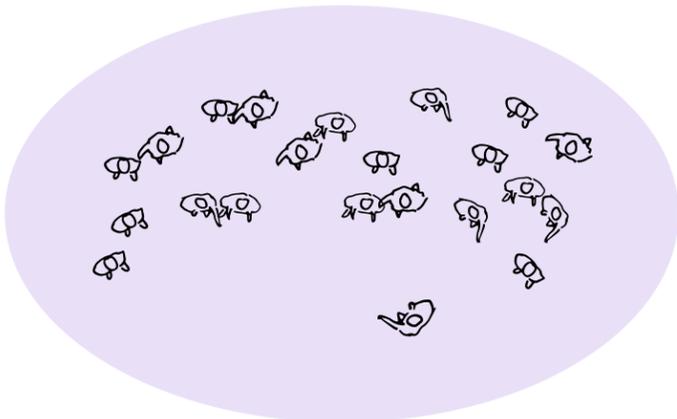
4 ADA Spaces

PORCH

0' 15' 30' 60'

Circulation | Bus Drop-Off and ADA Parking

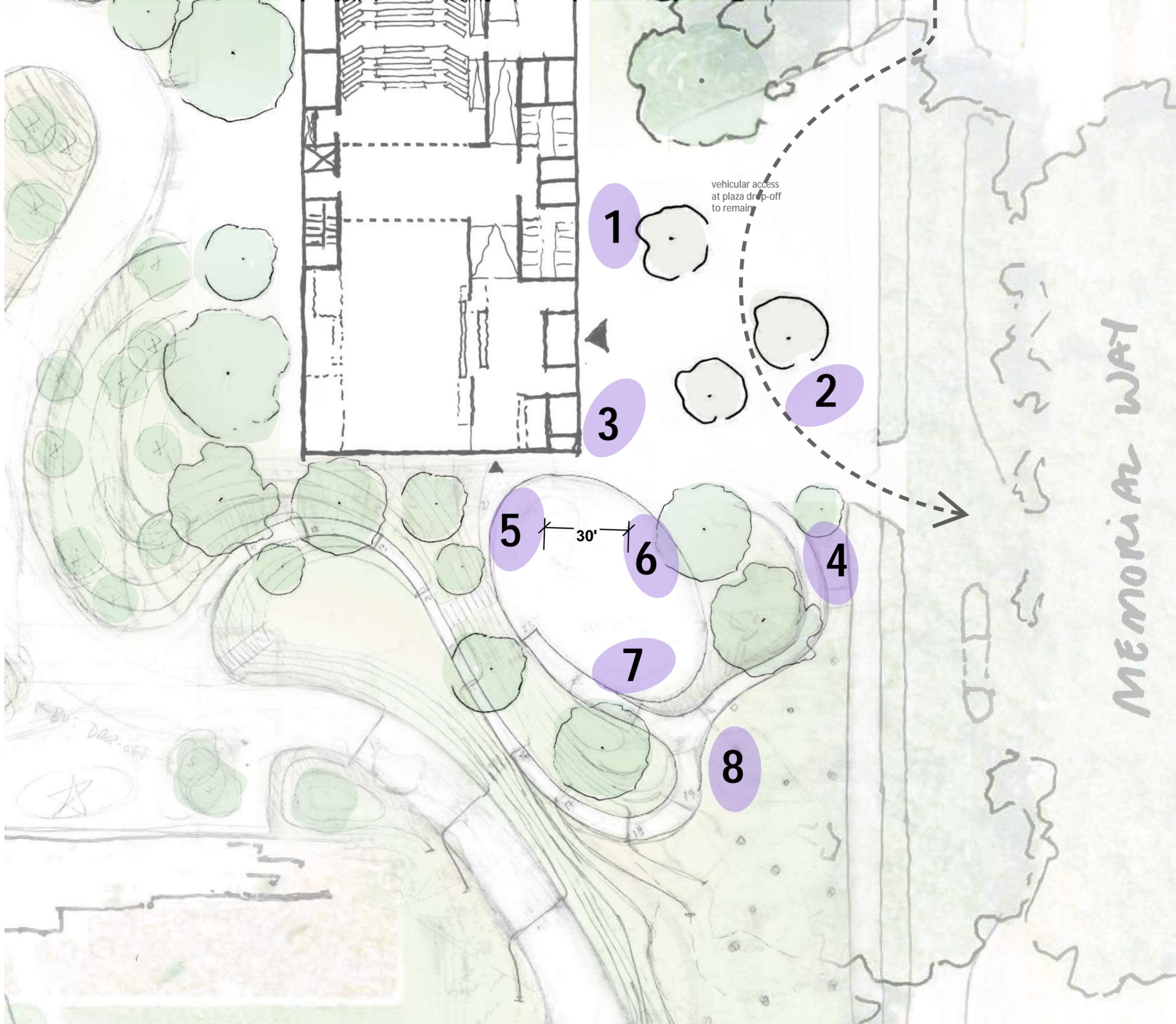
Tour Group Gathering



20 visitors

20 person tour groups gathered outside New Welcome Center:

- 8X Admissions Tour Groups
- 160 visitors + 8 tour guides
- 30ft min spacing between groups



Game Day Breakfast

GAME DAY BREAKFAST PROGRAM SPACES:

Plaza
500 standing

Porch
190 standing
160 sitting

Landing
140 standing

Standing Area: 10 sf/person

Seating Area: 10 - 12 sf/person

 Greeting Tent

 Food + Bar

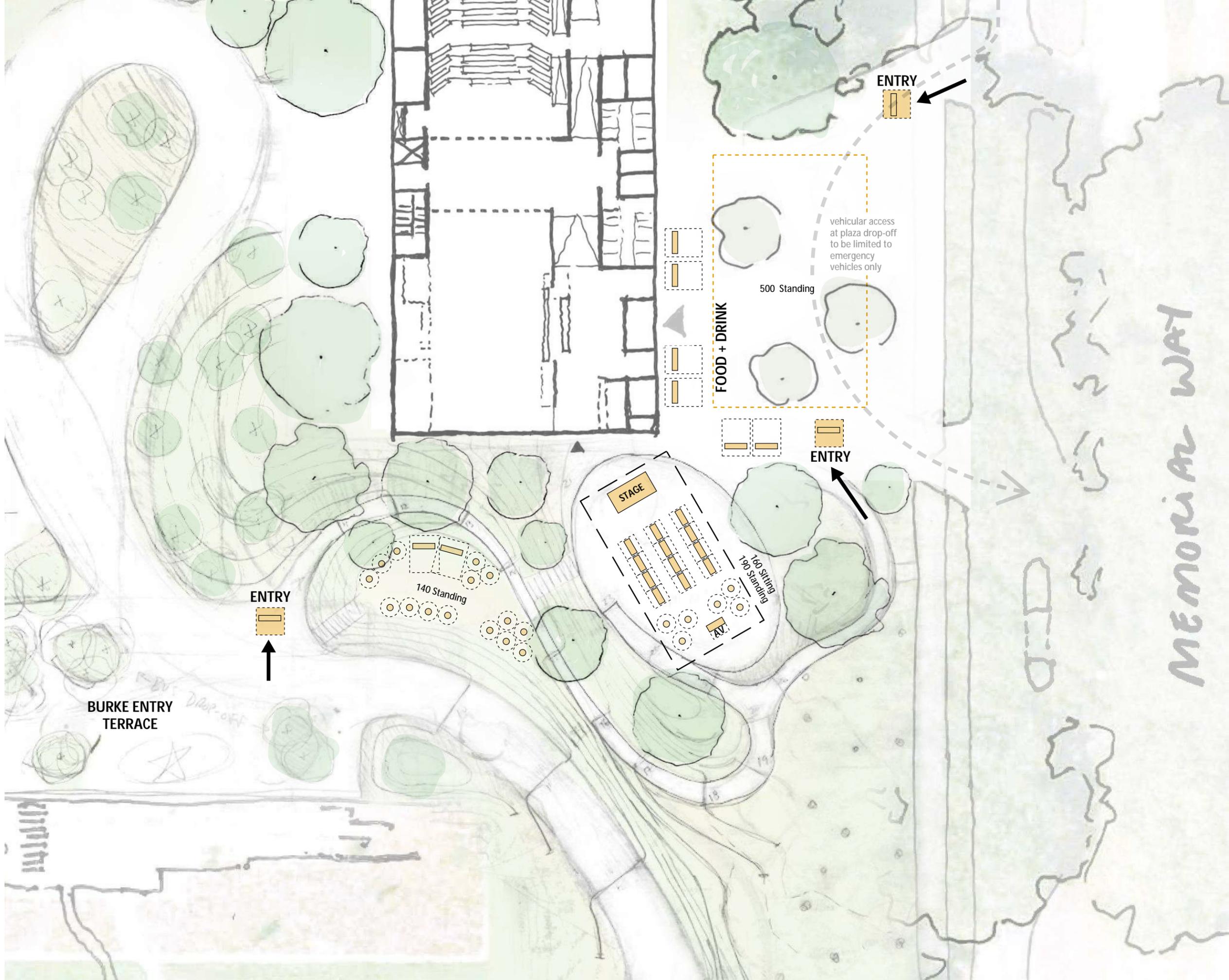
 High Top Table

 Rectangular Table

 Round Table

 AV/DJ Booth

 Elevated Stage



Porch Performance

PORCH PERFORMANCE PROGRAM SPACES:

Plaza
entry to Welcome Center
vestibule + lobby

Porch
200 sitting

Landing
140 standing

Standing Area: 10 sf/person

Seating Area: 10 - 12 sf/person

 Greeting Tent

 Food + Bar

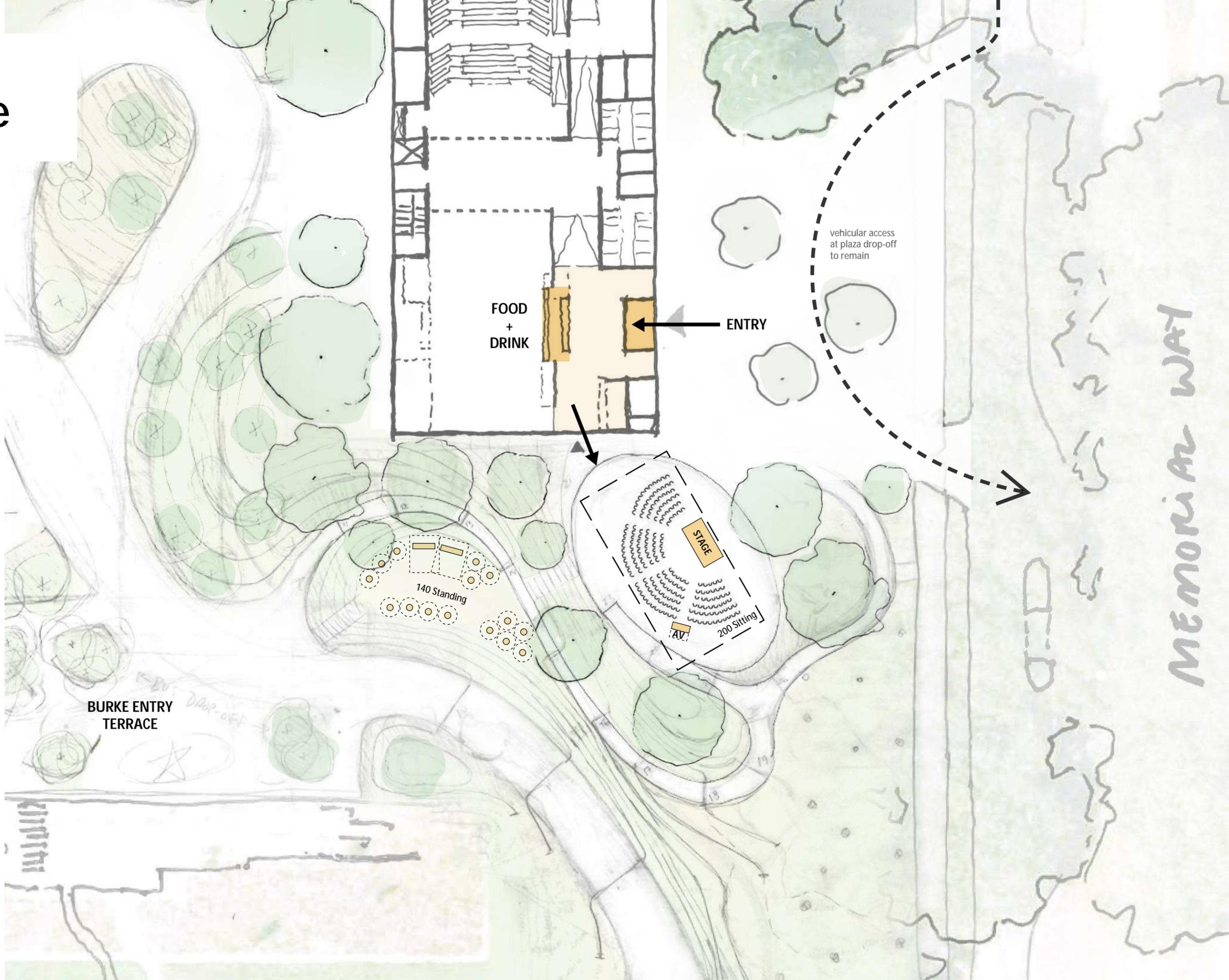
 High Top Table

 Rectangular Table

 Round Table

 AV/DJ Booth

 Elevated Stage



Alumni Reception

ALUMNI RECEPTION PROGRAM SPACES:

Plaza
entry adjacent to Porch

Porch
220 sitting

Landing
140 standing

Standing Area: 10 sf/person

Seating Area: 10 - 12 sf/person

 Greeting Tent

 Food + Bar

 High Top Table

 Rectangular Table

 Round Table

 AV/DJ Booth

 Elevated Stage



