UPDATE
West Campus Development Advisory Committee

UW Architectural Commission – June 26, 2017
West Campus Advisory Committee Charge

- Physical Vision
- Goals and Objectives to measure success
- Key Implementation Strategies
- Financial Vision
Phase 1 Scenario 1
Phase 1 Scenario 2
Draft Goals and Objectives to measure success

1. Creation of an inclusive Innovation District that focuses on Society and Cities, Environment, Energy and Population Health with one or two buildings in place by 2028.

2. UW West Campus Innovation District is the envy of other Universities. Faculty, staff and students come to the UW because of this district.

3. Partnerships include a wide variety of for-profit and non-profit partners and no one partner dominates the West Campus

4. The West Campus public realm is inviting and safe for everyone who visits or works at the UW or in the U District.

5. Students and faculty are working collaboratively with our partners to solve real world problems.

6. New businesses and partners come to the U District because of the success of our Innovation District and implement the Cities and the University District Partnerships goal of more employers and employees living, working and playing in the U District.
Draft - Key Implementation Strategies

1. Create a document about the area that can be used to socialize the potential of the West Campus Innovation District with potential external and internal stakeholders

2. Build 500,000 to 1 million square feet of buildings within the West Campus dedicated to innovation with our public and private partnerships

3. Of the 500,000 to 1 million square feet of innovation buildings within the West Campus, 25% to 50% of the occupants will be non UW employees

4. The number of patents or start-ups that spin off from this areas of campus will be ______ to ______ by 2028

5. Creation of an amazing public realm that includes a 5 acre park along the Portage Bay waterfront and a green spine along Brooklyn Ave that runs through the West Campus and up to the new U District link Light Rail station that will open in 2021. The Park and Brooklyn spine would be complete by 2028.

6. Development of these buildings will be done without using UW financial resources.