



NEW BLAKELEY

Outline.

Schedule & Program

Concept

Design Advancement

Site Concept

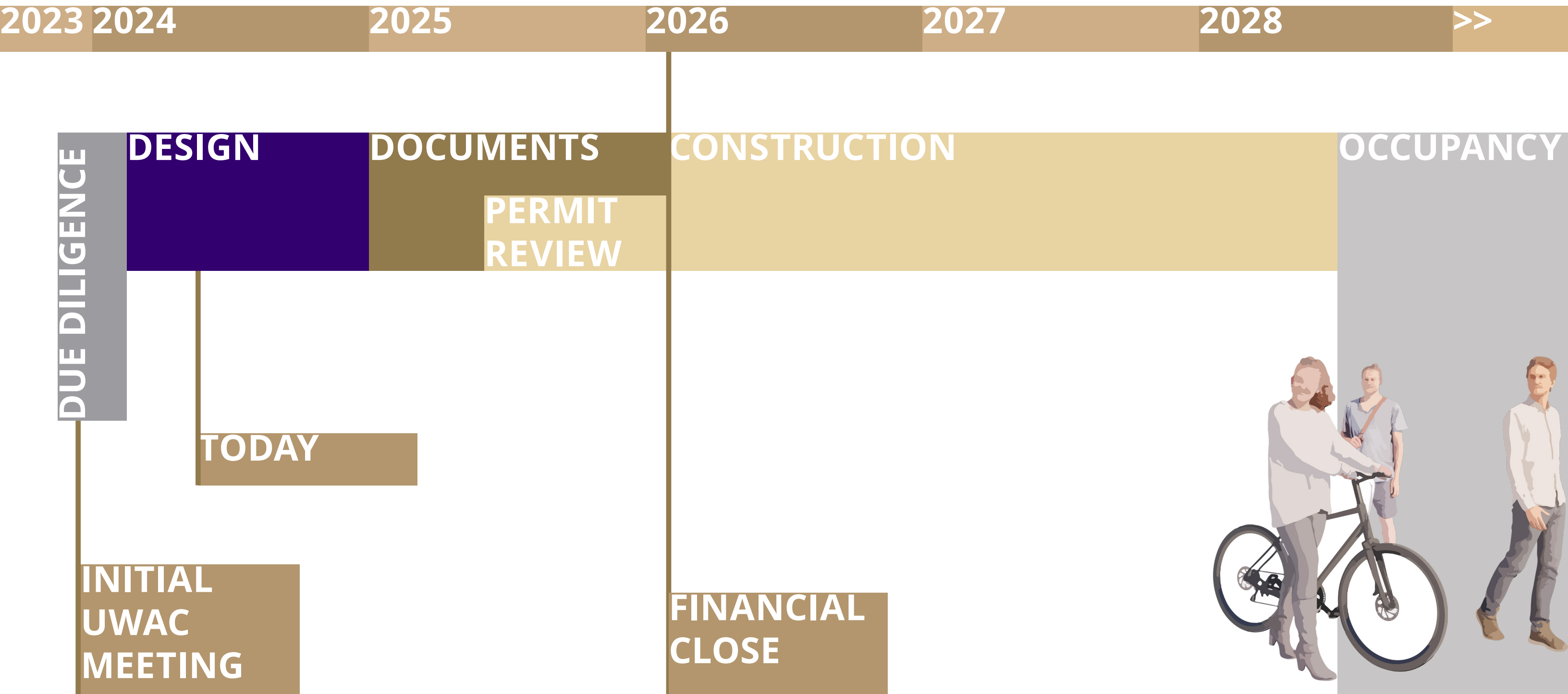
Color & Materials

Walking Around the Site

Light & Shadow



Schedule. Major project milestones.



Programmatic Goals.

Affordable.

Maximize Allowable Area of 460,000sf.

Upper-division housing.

A degree of autonomy, while still desiring community.

1,000+ new beds in single & shared apartments.

Community building amenities.

Limited Parking.



Design Goals.

An energetic undergraduate living experience, set within a natural urban oasis.

Community connected. U-Village, the Trail, and Campus.

A focused student life experience with a central active core.

Retrace nature along the trail and the neighboring sites.



Concept.
Three Slices.



Concept.

LUSH TRAIL

URBAN ENERGY

QUIET FOREST

Design Advancement.
Where we were.

Burke Gilman Trail

NE 50th St

30th Ave NE

NE 49th St

Point of Entry.
Community Focus.

KEY

- STUDENT HOUSING
- COMMUNITY SPACES
- CIRCULATION
- BELOW GRADE

Design Advancement.
Where we are.

Burke Gilman Trail

NE50th St

30th Ave NE

NE49th St

Point of Entry.
Community Focus.

KEY

- STUDENT HOUSING
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Design Advancement. Where we are.

Burke Gilman Trail

NE50th St

30th Ave NE

NE49th St

- 1. Ground Floor Common
- 2. Second & Third Floor Communities
- 3. Vertical Slices

KEY

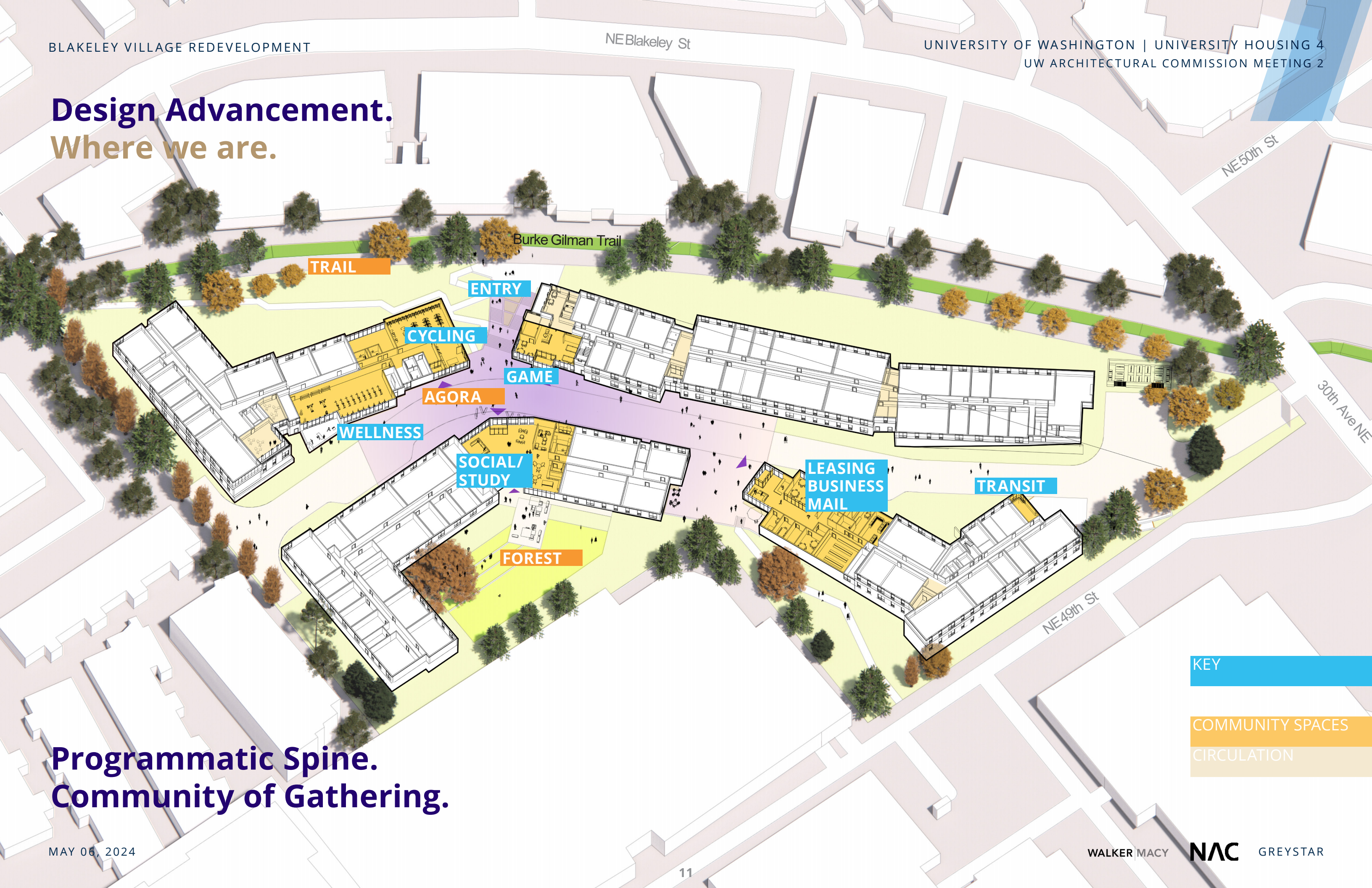
STUDENT HOUSING

COMMUNITY SPACES

CIRCULATION

BELOW GRADE

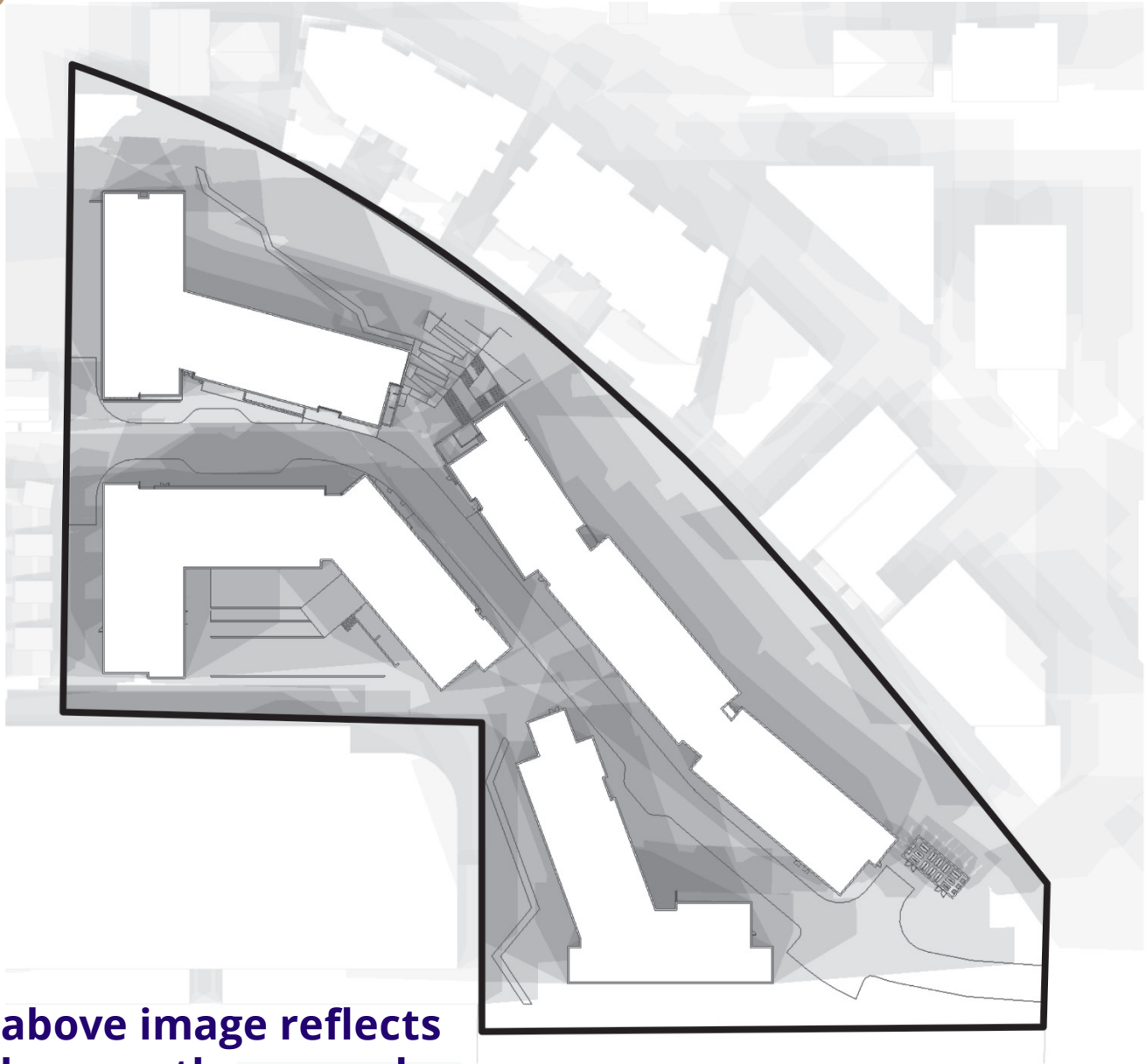
Design Advancement.
Where we are.



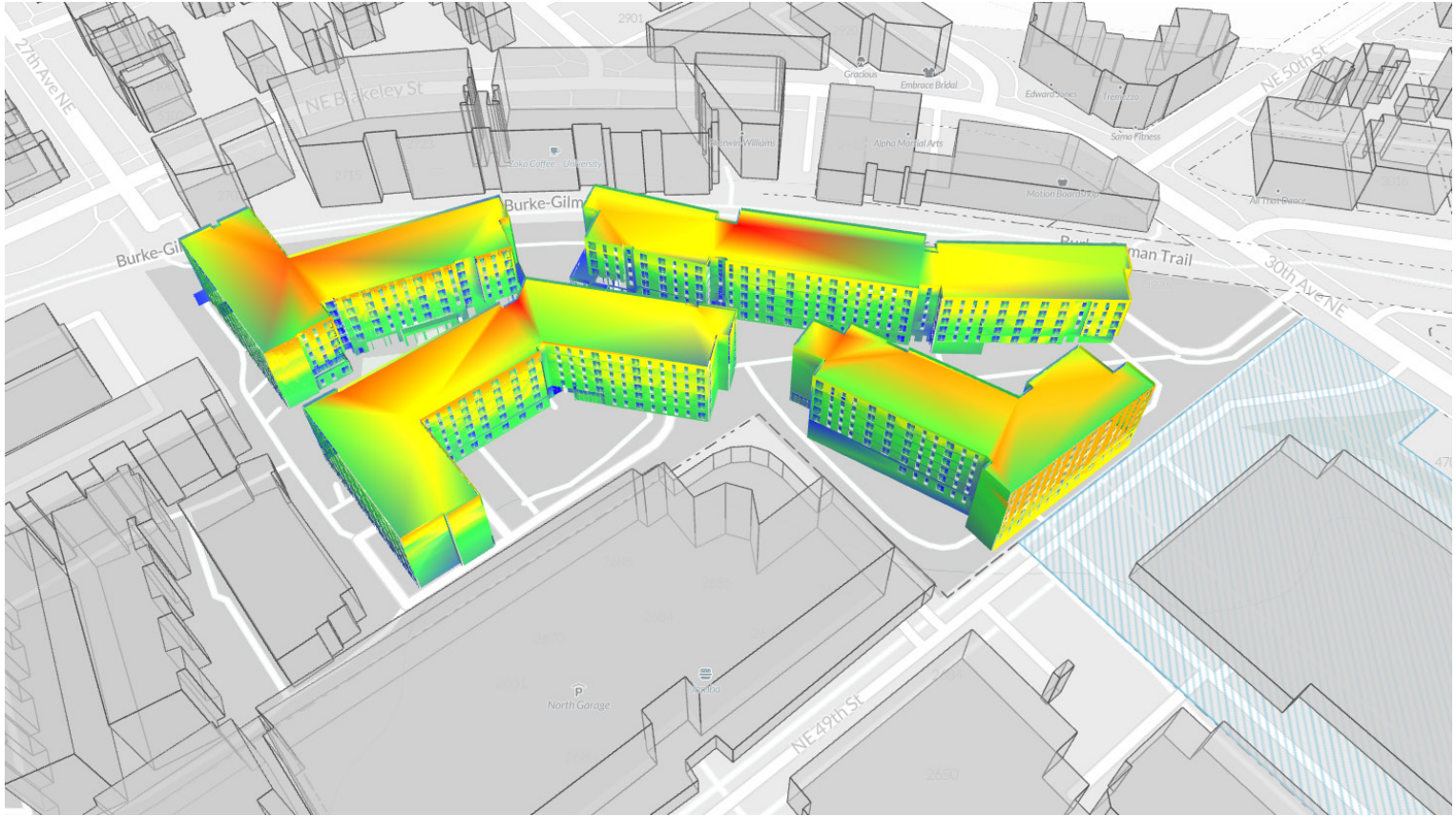
Programmatic Spine.
Community of Gathering.

Design Advancement.

Light & Shadow.



The above image reflects shadows on the ground plane throughout a spring day.



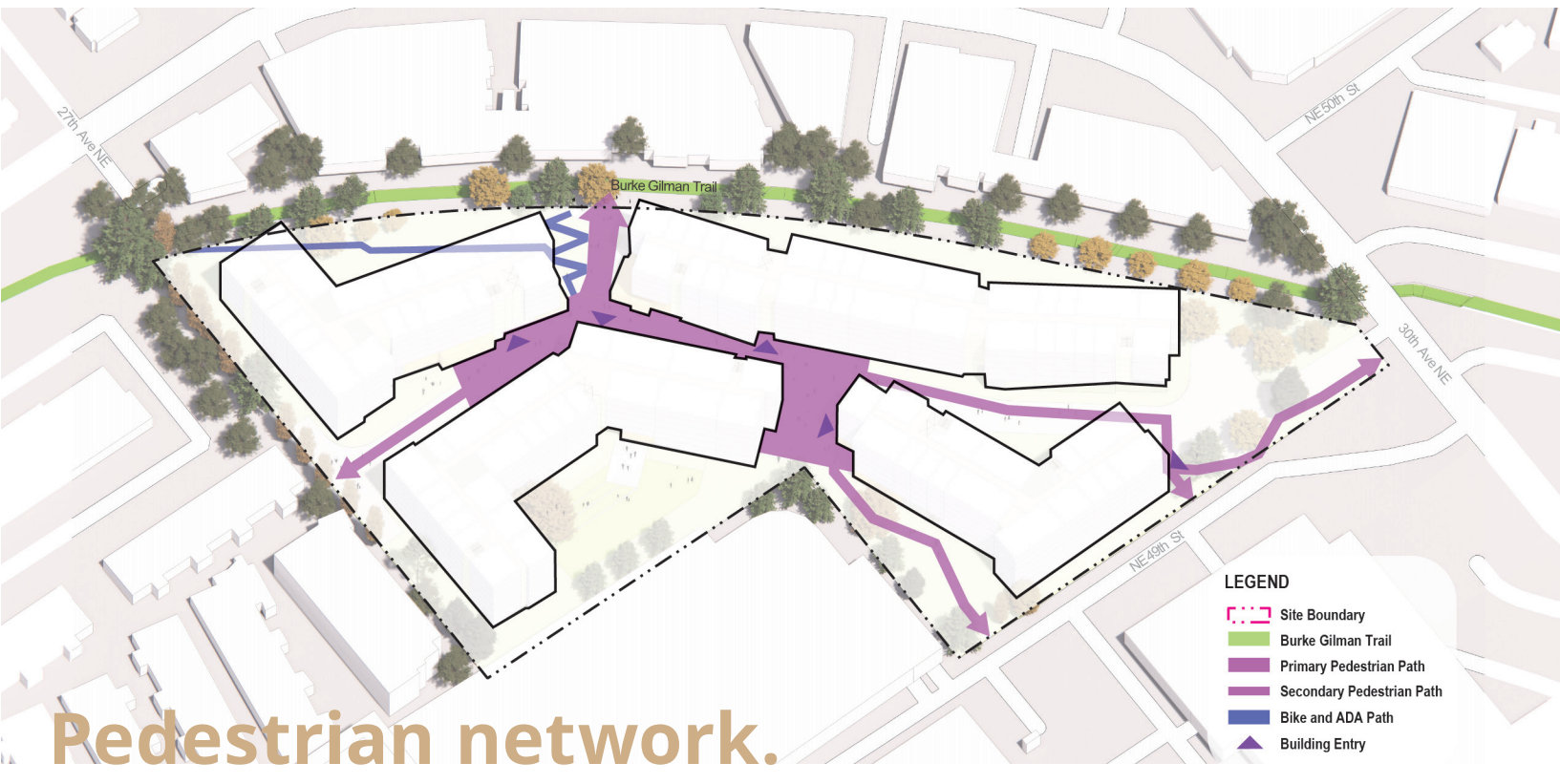
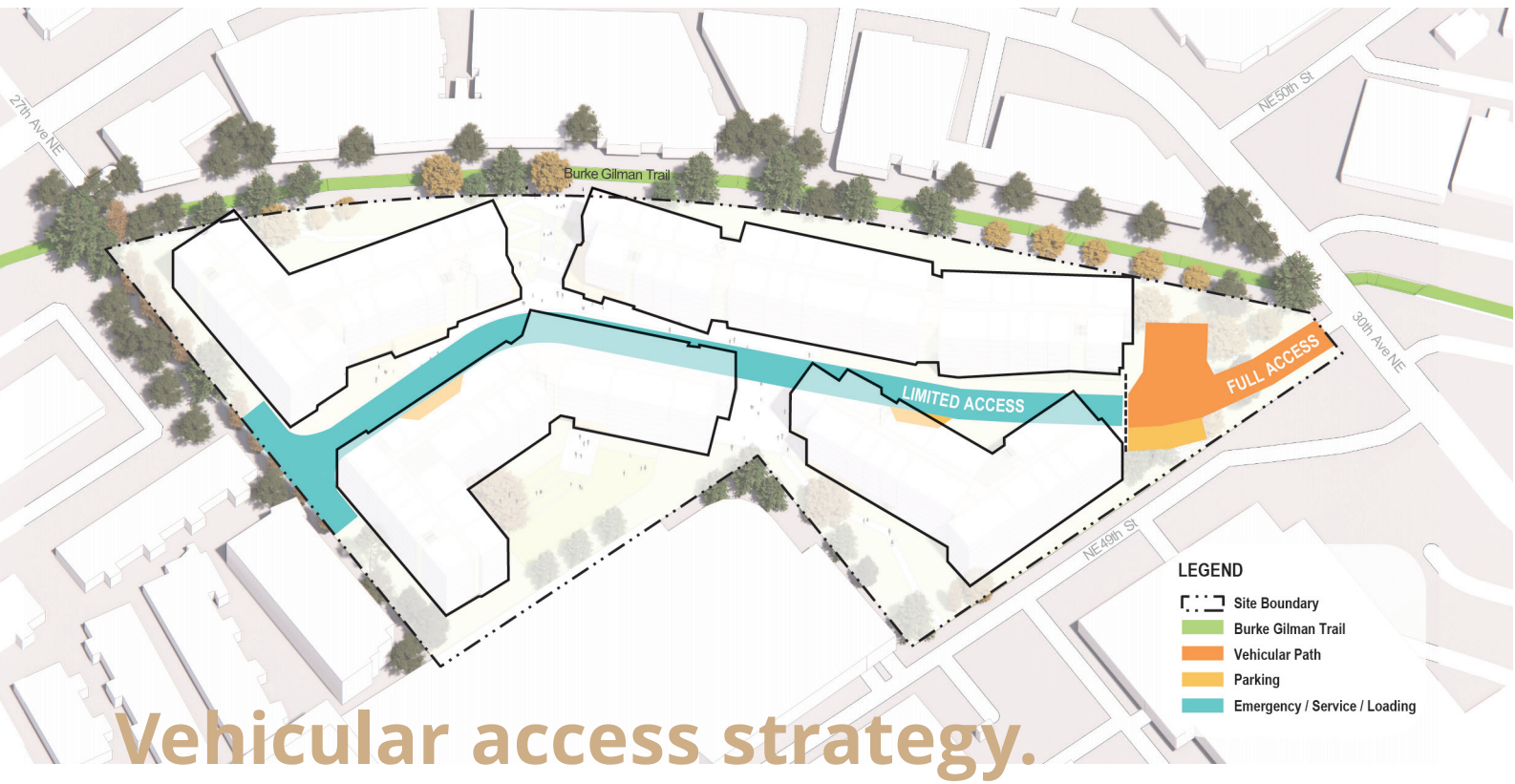
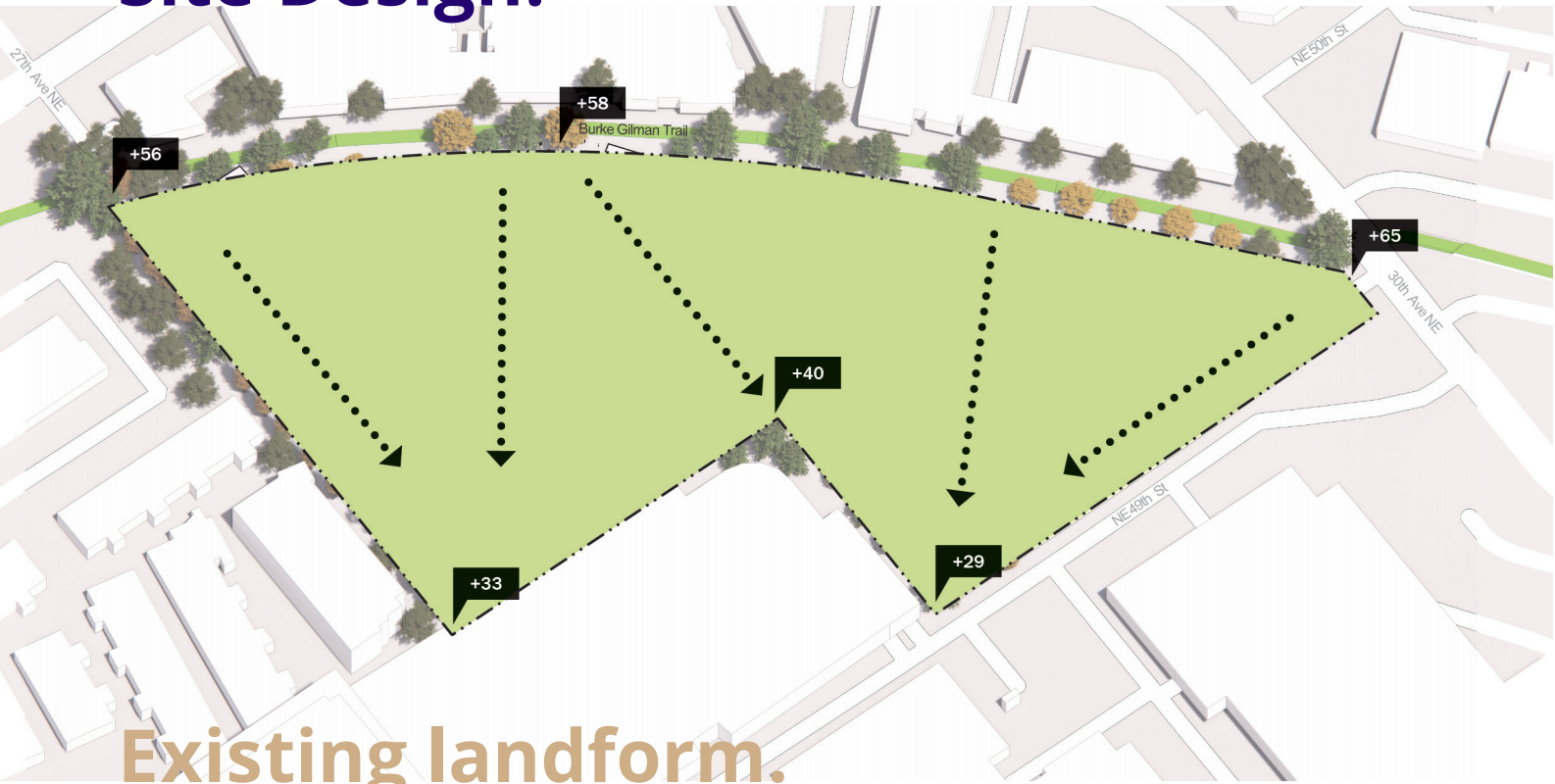
The above image demonstrates that most southern facing walls receive a significant amount of light, while west (and east) facing facades receive less throughout a year.

Design Advancement.
Where we are.



- TRAIL
- SITE ENTRY STAIRS & RAMP
- AGORA
- SOCIAL/STUDY CONNECTOR
- FOREST

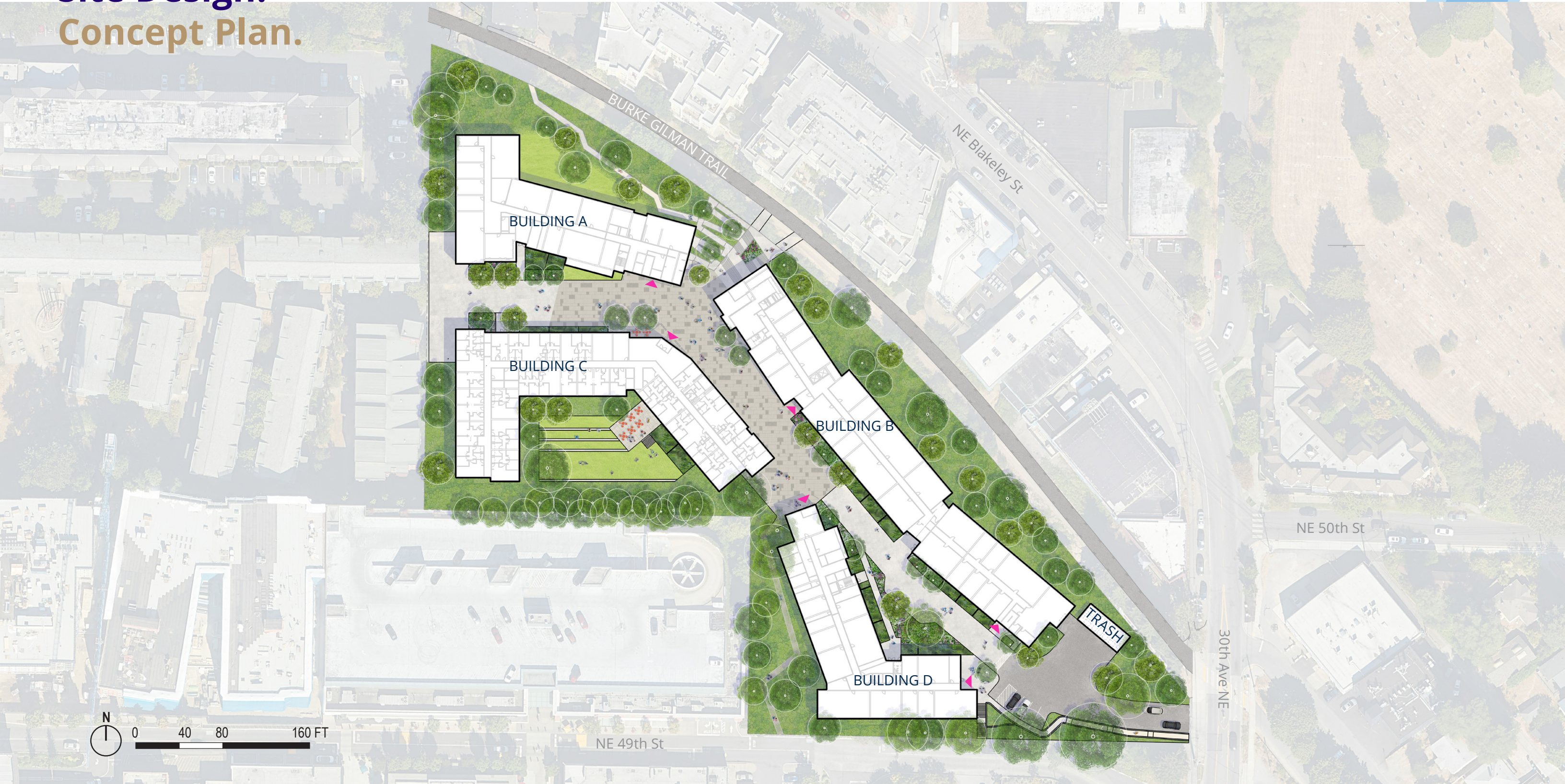
Site Design.



Site Design.
Landscape Hierarchy.



Site Design.
Concept Plan.



Color & Materials.

- 1. Simplify. Along the trail and the forest, we let the landscape shine, and the building recede, strengthening the contrast with what lies beyond.
- 2. Dynamic. Simple materials, heterogeneous colors, that accentuate movement and change along the length of the Agora. This pattern is further explored on the following pages.
- 3. Punctuate. To add connectivity to the ground level commons spaces and the ground plan, simple colors and timeless materials.

Simplify



Dynamic



Punctuate



Color & Materials. Where we were.



Color & Materials. References.



**Connected project,
Nordheim Court has
strong coloration.**

**Bold mural across the
trail from Blakeley
Village.**

Color & Materials.
Where we are.



Agora.



Trail.



Forest.

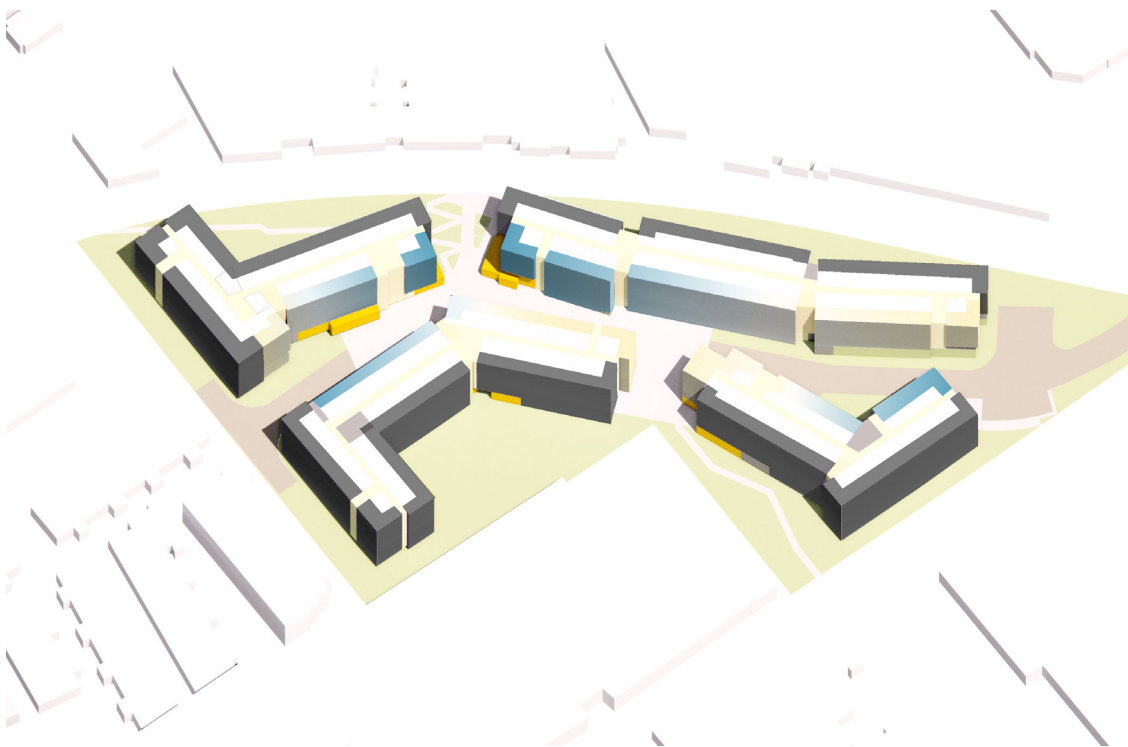
Color & Materials.

Dynamic Color Concept.



Color.

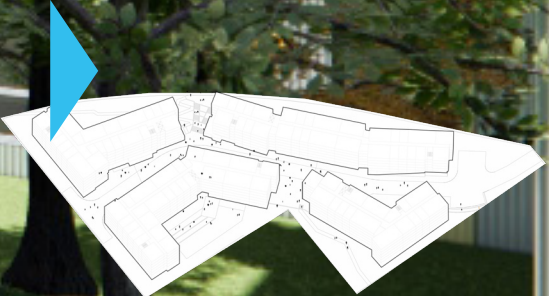
- / Bold, dynamic, timeless.
- / Compliments Nordhiem Court colors: Blue, Yellow, Green.
- / Colors will reverse/reflect along the two opposing facades.
- / Achievable.



Walking around the site.



Walking around the site.
Arrival.




Walking around the site. Entry.

BLAKELEY VILLAGE

THE AGORA

- ↑ LEASING OFFICE
- ↑ TRANSIT HUB
- TREELIGHT CAFE
- THE GAME DEN



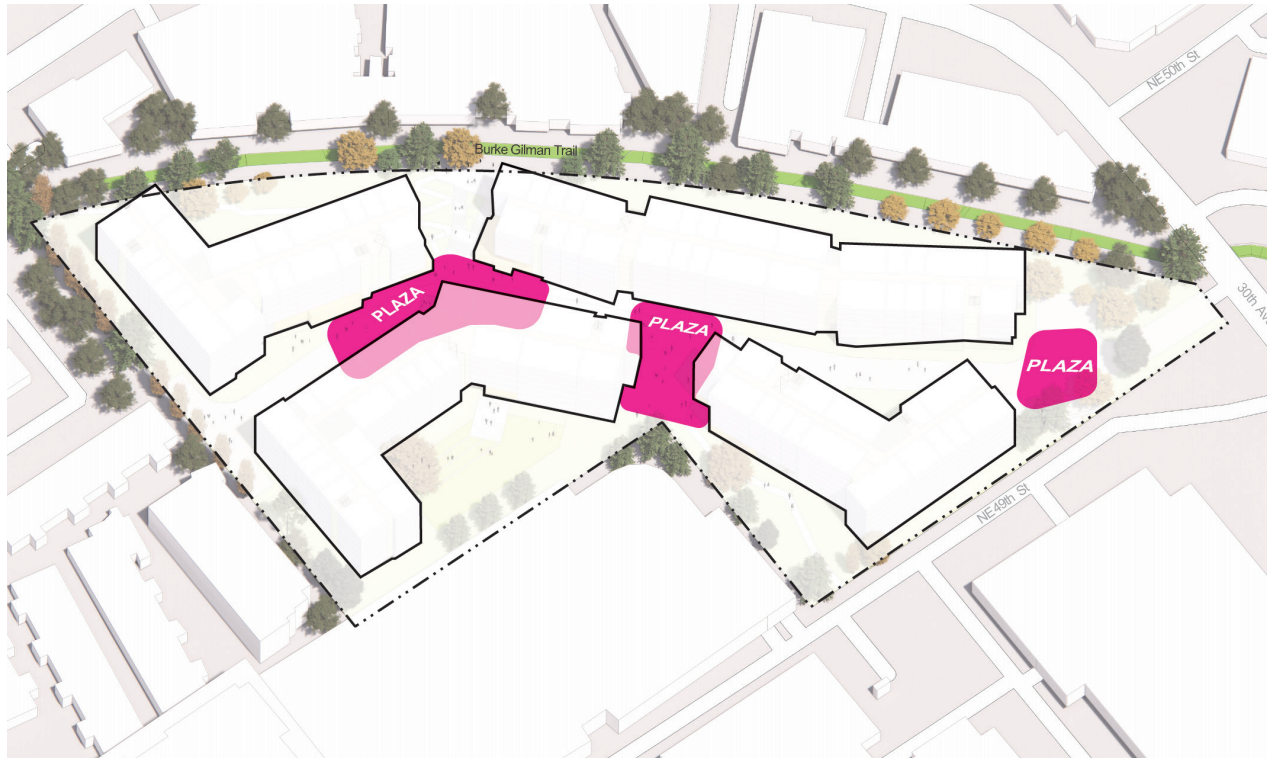
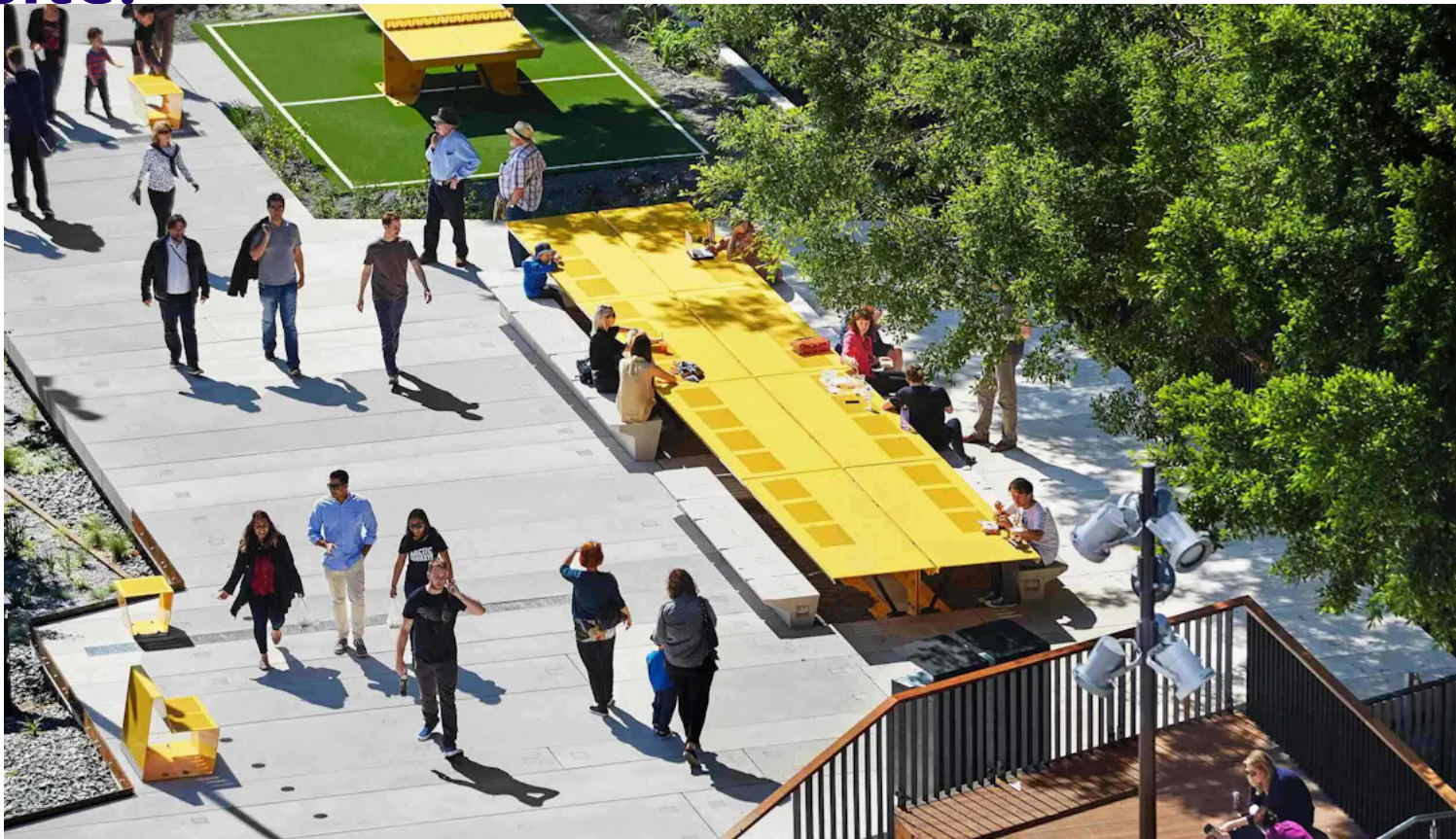
Walking around the site.
Hillclimb.



Walking around the site. Hillclimb.



Walking around the site. Plaza / Agora.



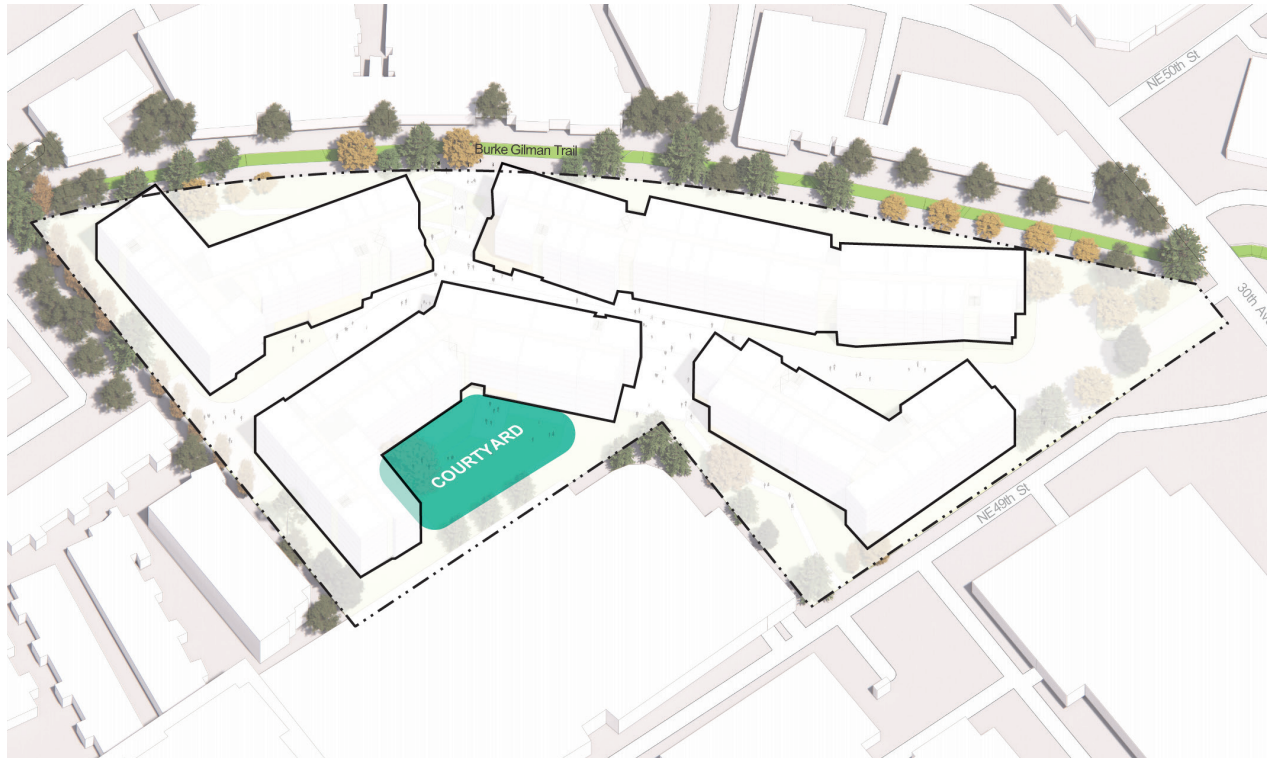
Walking around the site. Agora.



Walking around the site.
Agora from Nordheim Court Entrance.



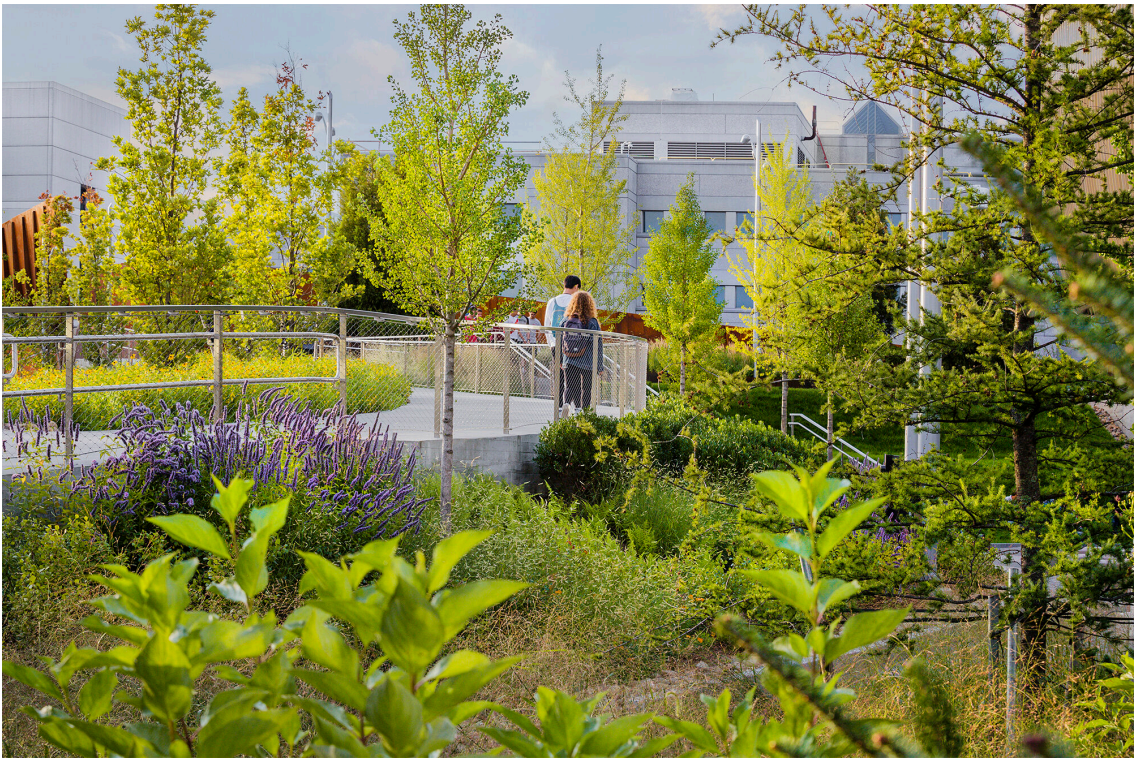
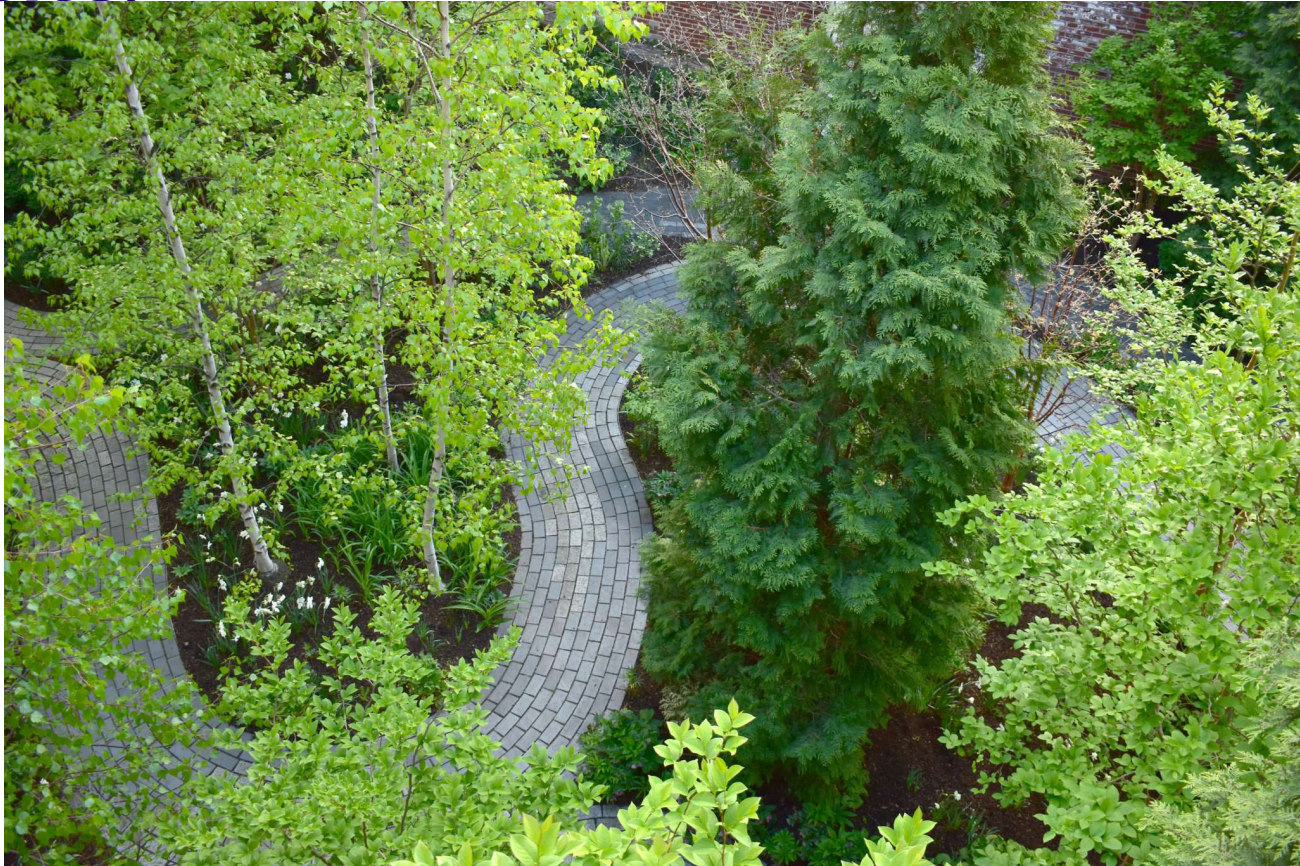
Walking around the site.
Courtyard.



Walking around the site. Courtyard.



Walking around the site. Forest.



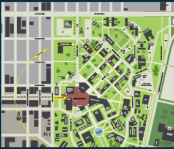
Walking around the site. Forest.



BLAKELY VILLAGE

THE AGORA

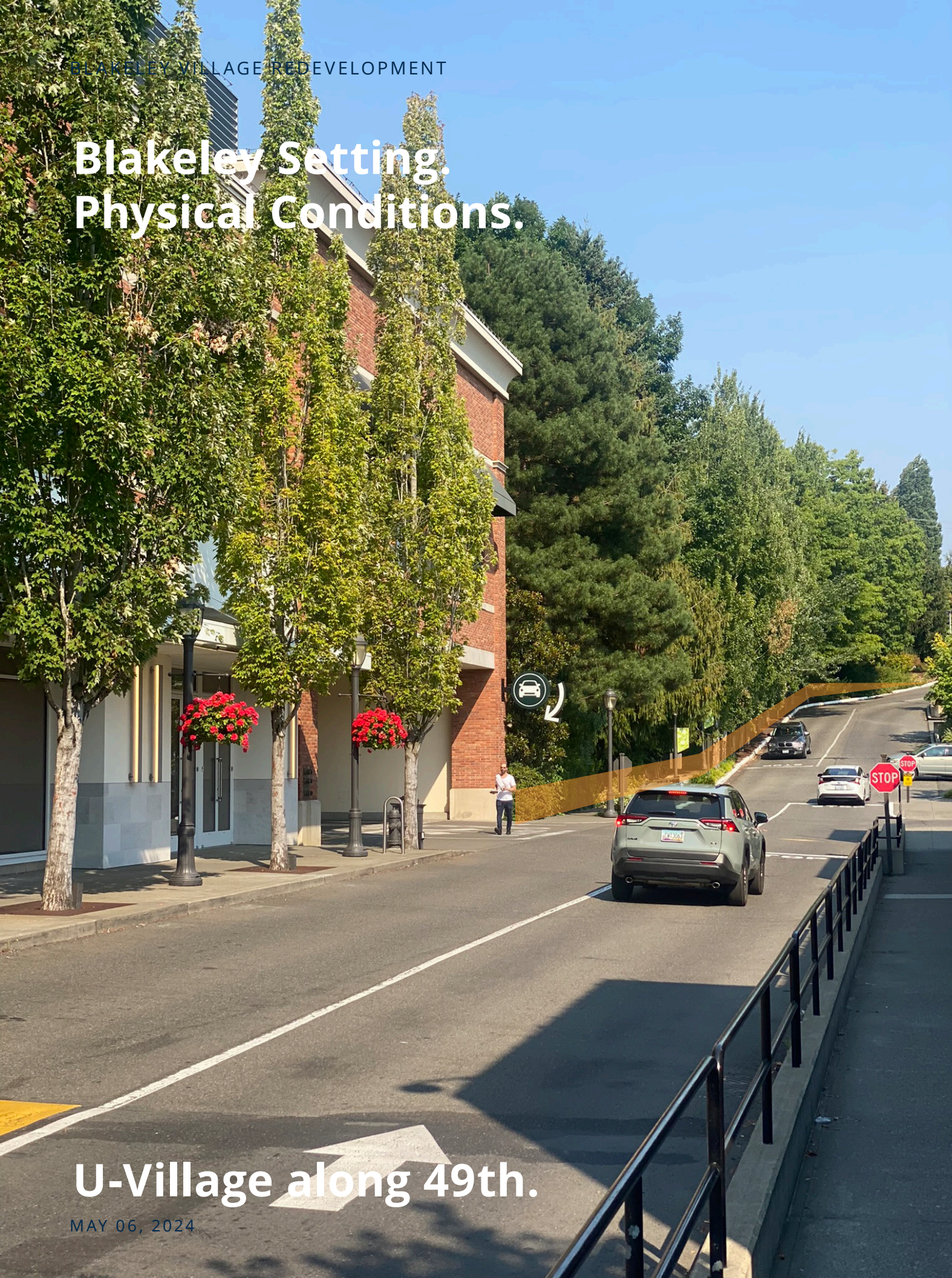
- ↑ LEASING OFFICE
- ↑ TRANSIT HUB
- TREELIGHT CAFE
- THE GAME DEN



NEWSBLAKELEY

CONTEXT

Blakeley Setting. Physical Conditions.



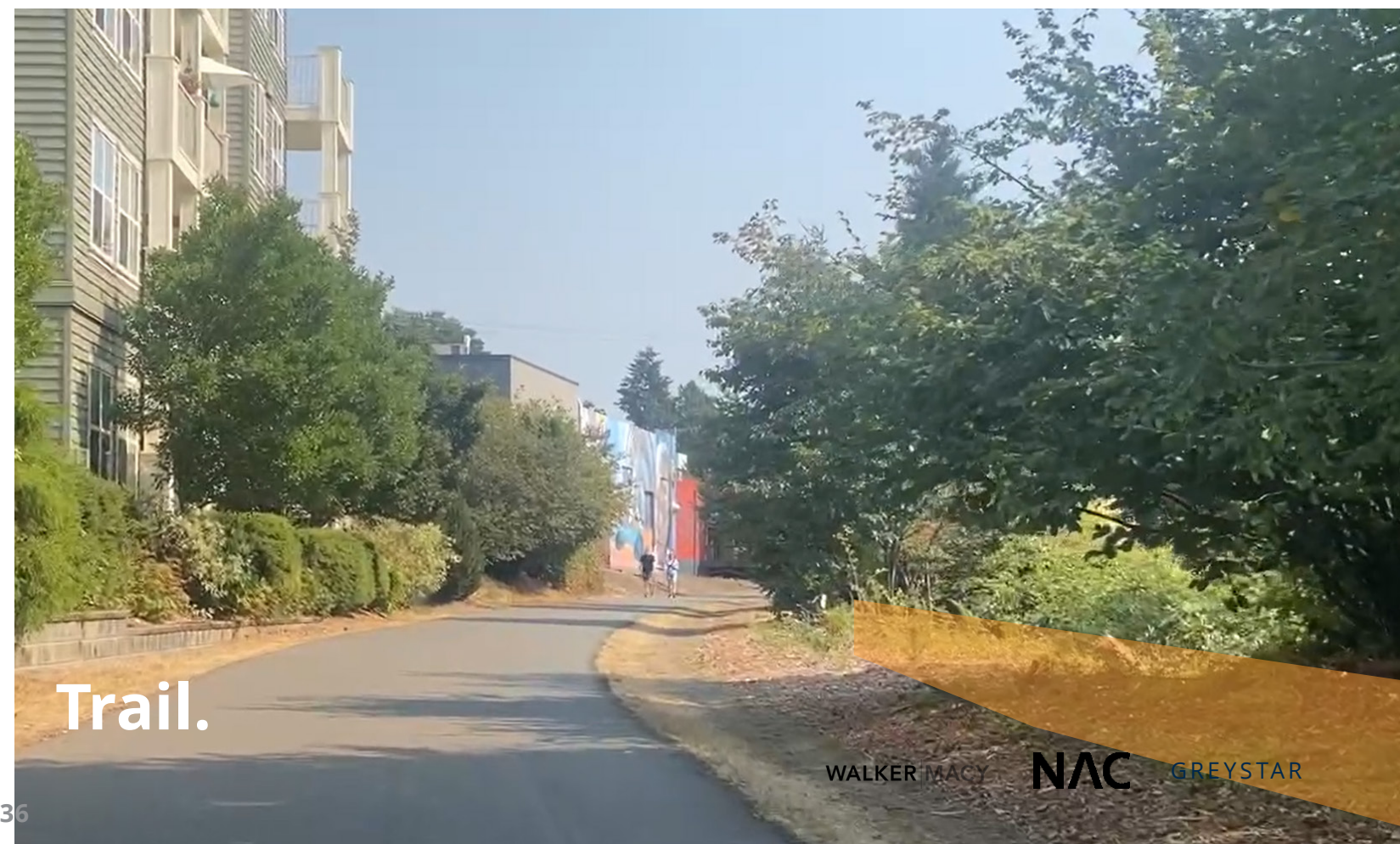
U-Village along 49th.

MAY 06, 2024

The impenetrable wall.



Trail.



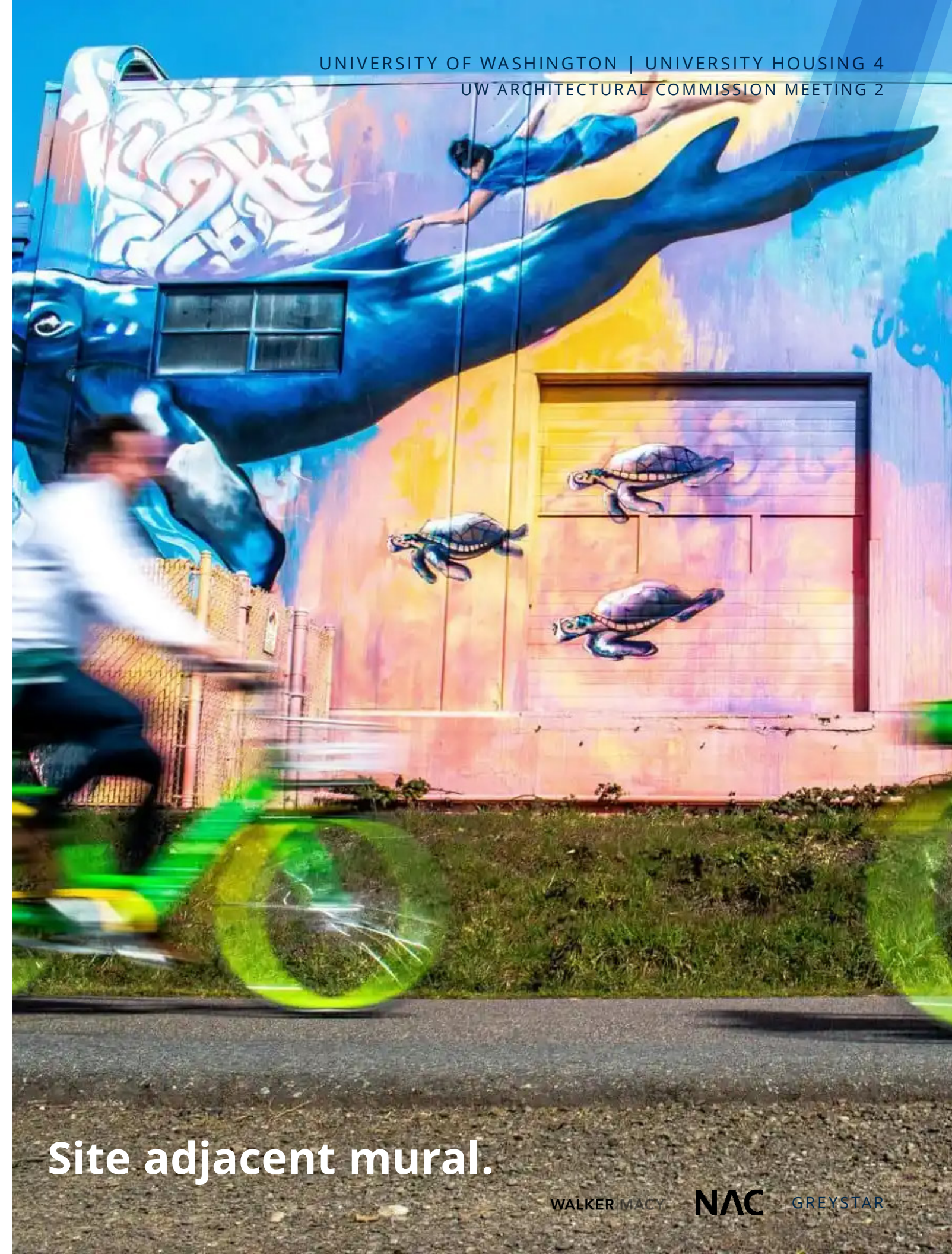
Blakeley Setting. Physical Conditions.

City connection.



On campus.

MAY 06, 2024



Site adjacent mural.

Blakeley Setting. Physical Conditions.



People watching.

MAY 06, 2024



Active at night.



Premiere shopping.

WALKER MAZUR NAC GREYSTAR