UWB / CCC Co-located Campus
Conceptual Signage Design
Bothell, Washington
Signs:

A - Directional

A01 Site Vehicular - Primary Directional
A02 Site Vehicular - Secondary Directional
A03 Site Vehicular - Parking Garage Directional
A04 Site Pedestrian
A05 Building - Primary Directional (main corridor)
A06 Building - Secondary Directional

B - Identification

B01 Site - Monument Entry ID
B02 Building - Freestanding Entry ID with building address
B03 Building - Vinyl Graphics Entry ID
B04 (not used)
B05 Parking Lot - Area ID
B06 Parking Garage - Primary Entry ID
B07 Parking Garage - Level Indicators
B08 Room ID w/Room No. (ADA)
B09 Room ID w/Permanent Room Name & No. (ADA)
B10 Room ID w/Changeable Name Inserts
B11 Blade Room ID (Restroom, Telephone, other symbol ID's)
B12 Blade Departmental Room ID
B13 Restroom ID (ADA)
B14 Library - Range Finders "Stacks ID"
B15 Conference Room ID

C - Information

C01 Site Orientation Map
C02 Building Orientation Map
C03 Posting of Special Notices at classrooms
C04 Library - Instructional Information

D - Code Required

D01 Site - Clearance Marker
D02 Stairwell Level ID
D03 Fire Exiting Information & Map at Call Buttons
D04 Public Assembly – Occupancy
D05 No Smoking Markers
D06 ISA Symbol @ Entries
D07 Elevator Jams *
D08 Special Warning Signs (Hazard Materials, etc.)
ABCDEF GHILMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890

Campus Font: Furtiger Condensed

ABCDEF GHILMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890

Campus Font: Furtiger Condensed Bold

Color Palette
Cascadale: PMS 483C

UW Bothell: PMS 138C

Shared Spaces: PMS 483C

CCC  UW  Library  Bookstore  Cafeteria  Student Drop-off  Bus Stop

Handicap 15A  Restroom  Women  Men  Telephone  Parking  Delivery  No-Smoking

Selected Symbols
Concept

Our strategy for the design of the UNWCCC wayfinding program is to develop a recognizable system that provides clear information to guide the user through the campus. The use of colors and symbols will serve as key elements in establishing the identity of spaces.

It is our goal to create a design that compliments the natural beauty of the architecture and the campus. The signage should capture the feeling of a park-like environment while maintaining the expression of higher education.
Campus Model
Site
Aluminum square post, gusseted finish
Aluminum bracket, random brush finish
Aluminum blade with black vinyl graphics, sandblasted finish

1234
1234
1234

NBBJ
Graphic Design
111 South Jackson Street
Seattle, Washington 98104
(206) 723-5563

UWB / CCC
Co-located Campus
Conceptual Design

date: 28 May 1999
scale: 1" = 1' - 0"
sheet title: Bldg. Entry ID BOZ
drawn by: CCR
job number: 24797.00
sheet number: GR.4
RFQ for Signage, Wayfinding, and Experiential Graphics
RFQ Exhibit C

UWB / CCC
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Conceptual Design

date: 28 May 1999
scale: 1/4" = 1' - 0"
sheet title: Bldg. Entry ID’s B02 & B03
drawn by: CCR
job number: 24797.00

GR.8
This Is A Non-Smoking Facility

 Frosted crystal vinyl graphics applied to glass, etched-glass finish

date: 28 May 1999

scale: 1/2" = 1' - 0"

sheet title: Bldg. Entry ID 803

drawn by: CCR

job number: 24797.00

sheet number: GR.9
RFQ for Signage, Wayfinding, and Experiential Graphics

RFQ Exhibit C

Option A - lexan panel with sub-surface silkscreened map graphics, pin-mounted off aluminum blade (double-sided)

Option B - lexan panel with color output map graphics laminated to sub-surface of lexan panel, pin-mounted off aluminum blade (double-sided)

aluminum panels/silkscreened
double-sided
Interiors
RFQ for Signage, Wayfinding, and Experiential Graphics
RFQ Exhibit C

INTERDISCIPLINARY ARTS & SCIENCES

Aluminum plate, random brush finish and sandblasted accent with black tactile letters/numerals and aluminum beaded braille

Date: 28 May 1999
Scale: 1" = 1"
RFQ for Signage, Wayfinding, and Experiential Graphics

UWB / CCC
Co-located Campus
Conceptual Design

NBBJ
Graphic Design
111 South Jackson Street
Seattle, Washington 98104
(206) 293-5555

320

Aluminum plate, random brush finish and sandblasted accent with black tactile letters/numerals and aluminum beaded braille

2-1/2"

B-1/2"

date: 28 May 1999
scale: 1" = 1"

sheet title: Room ID
No. Only 808
drawn by: CCR
job number: 24797.00

sheet number: GR.13
Ms. Suzanne Smith-Krats
Facilities Planning Design & Construction

铝型材，随机刷面，亚克力面可接受激光打印的透明亚克力名签，可移除，带"post-it"笔记方法

铝型材条，随机刷面，可接受纸插入/形式

尺寸：28 May 1999
比例：1" = 1"
Campus Reception

Learnatorium

Aluminum blade and brackets, random brush finish with black vinyl graphics (double-sided)
Sketches